

# Western Milk Pool

Better Together for Canadian Dairy

## **Nolan Berg, BSc.Ag., MBA, P.Ag.**

Chief Executive Officer, Western Milk Pool

*Effective June 5, 2023*



### **Transformational Leader. Strategist. Team Builder.**

Nolan Berg is an accomplished agribusiness trailblazer skilled at leading complex organizations through transition and transformation. He is highly respected for his collaborative approach, team building skills, and stakeholder development expertise.

Nolan brings to the Western Milk Pool (WMP) and his new role as WMP CEO, over 30 years of experience working for and consulting to a broad range of organizations across Canada, the U.S., and overseas. His experience spans multiple sectors including agriculture, agrifood, ag biotech, banking and financial services, construction, heavy equipment, international development, airlines, travel & tourism.

Over the course of his diversified career, Nolan has held several executive positions with a track record of enabling teams and organizations to achieve their full potential. A distinguishing characteristic of Nolan's approach is his ability to engage, learn, and adapt to diverse stakeholder groups – and find common ground that creates a foundation for collaboration.

Past achievements have included building a North American biotech company. As the President and Head of Marketing, he led the company from start-up to a fully commercialized, integrated team and successful mainstream company. He also led one of the top agribusiness consultancies in North America. Under his leadership as CEO, the firm achieved their most successful years in the organization's history and were named one of the top 50 best places to work in Canada.

Most recently, Nolan has provided his expertise to dozens of companies, consulting on business strategy, brand development and organizational transformation.

Nolan holds a Bachelor of Science in Agriculture from the University of Alberta and a Master of Business Administration from the Haskayne School of Business at the University of Calgary. Nolan holds the P.Ag. Professional Agrologist designation.

Married for 30 years, Nolan and his wife have two adult daughters. Based in Edmonton Alberta, Nolan loves the outdoors and mountains and is an avid skier in the winter and hiker in the summer. He loves being on farm and has deep respect and admiration for the passion, resilience, resourcefulness and skill of farmers and farm families.

