

# THE ALBERTA Dairy INDUSTRY

THERE ARE ABOUT

# 500



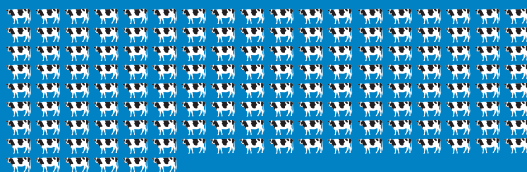
DAIRY FARMS IN ALBERTA

EVERY SINGLE ONE IS FAMILY OWNED

Among the **LOWEST**  
**CARBON FOOTPRINT**  
in the world!

Producing 1 Litre of milk in Canada emits  
only 1/3 the greenhouse gas emissions  
as compared to the global average.

THE AVERAGE HERD SIZE  
IS ABOUT **150** COWS



**ALBERTA**  
IS THE **THIRD**  
**LARGEST**

**MILK PRODUCING**  
**PROVINCE IN CANADA**

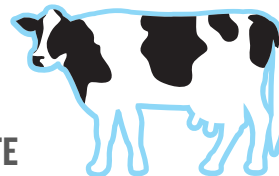
SUPPORTING  
**OVER 12,000** JOBS

**EACH HERD**  
**IS MILKED**  
**AT LEAST**

- ✓ 2 times a day
- ✓ 7 days a week
- ✓ 365 days a year

Most farmers milk  
Holstein cows

THEY ARE  
BLACK & WHITE



**846,000,000 LITRES**  
OF MILK ARE PRODUCED  
IN ALBERTA EACH YEAR



THAT'S 211,500,000 4L JUGS

# CANADA HAS SOME OF THE HIGHEST STANDARDS IN THE WORLD FOR MILK SAFETY AND QUALITY

✗ Artificial growth hormones  
are **ILLEGAL** for use in Canada

EVERY SINGLE LOAD OF MILK  
IS TESTED FOR ANTIBIOTICS



After it is pasteurized and packaged,  
fluid milk heads to your  
**GROCERY STORE**



It takes about **5 DAYS**  
for milk to get from the  
cow to the shelf

HOW CAN YOU BE SURE  
**COWS** ARE WELL CARED  
FOR AND ONLY THE **BEST QUALITY**  
MILK LEAVES THE FARM?



WE HAVE A **PROGRAM** FOR THAT



**proAction**

ALL FARMS ARE INDEPENDENTLY  
VALIDATED TO ENSURE FARMERS:



Produce  
safe milk



Achieve high  
animal care



Practice  
biosecurity



Meet  
traceability  
rules



Follow  
quality milk  
standards



Protect the  
Environment

Locally  
produced!

**CANADIAN DAIRY  
FARMS FEED  
CANADIAN FAMILIES!**

We do not export or import a lot of dairy.  
It's called supply management.



**DAIRY  
FARMERS  
OF CANADA  
QUALITY MILK**

Look for the Canadian Quality Milk Logo to know  
you're receiving only the best quality dairy  
from Canadian cows



**HAVE QUESTIONS? ASK A DAIRY FARMER!**

Go to [albertamilk.com](http://albertamilk.com) to read other  
questions and to submit your own.

**So drink up, we'll make more.**

[albertamilk.com](http://albertamilk.com)  
1-877-361-1231

