



July 2020

milking

TIMES

Published monthly for dairy farmers in Alberta and our industry partners

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Chair's Message

Source: Tom Kootstra

On June 9, Premier Kenny announced that Phase 2 of Alberta's relaunch strategy would be fast tracked. We are very encouraged by this and remain hopeful about the impact of what more businesses opening - especially in the food service industry - will mean for our farms. The board continues to meet frequently to discuss the changing market requirements and make the necessary quota adjustments in collaboration with the WMP.

COVID-19 has heightened our attention to the strengths and weaknesses of Alberta Milk's quota policies. We must reiterate that the measurement of our share of the market is CDQ - Continuous Daily Quota.

Since May 2013, we have seen 21 quota adjustments with only one of those being a reduction - one per cent in May 2018. This was a period of unprecedented growth.

But how do we manage in a shrinking market? COVID-19 and the need to make an immediate adjustment showed that we must use the restriction of credits to help us balance supply and demand. We also must be cognisant of the impact CUSMA may have on our market starting July 1 and there may be more changes we need to adapt to.

As noted in the April 2020 *Milking Times*, the board formed a Quota Management Issues Team to explore how our quota policies are working. Comprised of board members and assisted by staff, this team is exploring options to some of the ongoing challenges we are facing relative to quota management which have become even more evident as a result of COVID-19. Alberta Milk is committed to a thorough consultation on this important topic. Every producer will have the opportunity to provide feedback on the options presented.

Following these meetings, all producers will be asked to complete a questionnaire regarding all potential options. We are planning to hold four producer meetings in each region on July 15 & 16, 2020 and we hope you take the time to attend these information sessions.

In the meantime, please continue to connect with your board member or delegate with any questions.

our mission

Alberta Milk partners with industry stakeholders to support an effective supply management system in a growing, sustainable and market-focused industry.





board of directors

Tom Kootstra

Chair
stradow.96@gmail.com
403-704-7266
North Region

Stuart Boeve

Vice Chair
Stuboeve@icloud.com
403-317-5745
South Region

Gert Schrijver

Second Vice Chair
gert.schrijver@xplornet.ca
403-740-2411
Director at Large

Greg Debbink

g_debbink@hotmail.com
780-913-9173
Director at Large

Gerrit Haarman

ghaarman74@gmail.com
403-308-9337
Director at Large

Heini Hehli

hhehli@cciwireless.ca
403-704-5716
Director at Large

Albert Kamps

akamps@platinum.ca
403-318-3031
Central Region

Gezinus Martens

gbmartensdairy@hotmail.com
780-499-0035
North Region

Conrad Van Hierden

conradvh@telus.net
403-634-2625
Director at Large

Miranda Verhoef

mirandaverhoef@live.nl
403-848-4519
Central Region

find us
on



Lab Data Delays

Source: Kelly Mauthe, Member Services Specialist

Producers may have noticed recently that there have been some delays in sample testing.

Alberta Milk relies on several partners including the haulers, processors, various couriers to get thousands samples from the farm to the Central Milk Testing (CMT) lab in Edmonton every month. All of these partners have schedules to maintain in order to keep the flow of samples and data on time. Under normal circumstances the system works well to get the samples from your farm, to the lab, and ultimately then publish the data to you.

The CMT lab is responsible for arranging the couriers to pick up the samples and for testing those samples when they arrive at the lab. Due to some recent changes at the lab and the ongoing effects of COVID-19, the lab has new issues that have been resulting in some delays to testing. These include:

- There have been technical issues with a computer server and internet speed for the past three months. This has caused some delays in reporting test results. The server issues have been resolved but IT staff are still looking into the internet speed.
- The lab is temporarily short-staffed due to COVID-19. Three lab technicians have a medical restriction to work. The CMT has hired two new lab technicians who started on June 1.
- The regular instrument service maintenance has been delayed due to COVID-19 which means that regular maintenance and troubleshooting must be done by CMT staff. This increases the time that instruments are down and delays testing.
- Courier delays and the inability for couriers to guarantee overnight delivery due to COVID-19, can result in samples being too warm upon delivery and therefore being discarded due to the inability to test them. There have also been instances of lost or missing shipments.

- The lab has new safety measures in place to help prevent the spread of COVID-19. All boxes, coolers, sample vials, and surface areas are sprayed with disinfectant when they are received. This takes extra time for staff to process the daily samples, resulting in more delays.

As we all adjust to a new normal, Alberta Milk staff and CMT lab staff continue to work on solutions to speed up sample testing. Thank you for your patience and understanding. If you have questions or need further information, please contact Kelly Mauthe at Alberta Milk (780-577-3314 or kmauthe@albertamilk.com).

Board Resignation- Martin Van Diemen

Source: Karlee Conway, Marketing and Communications Manager

Martin Van Diemen has resigned from his position as a director on the Alberta Milk Board of Directors effective May 28, 2020. As a result of his resignation, Martin is no longer able to serve as a director member on Alberta Milk's Animal Health and Environment Committee, but he will remain a delegate in the South Region.

Martin has been an active member of the board, and on various committees throughout his tenure and was an avid advocate for supply management. The board thanks Martin for his years of service.



Martin Van Diemen

New Producer Email Communications

Source: Kelsie Gilks, Marketing and Communications Specialist

As a result of the ever-changing environment from COVID-19, Alberta Milk was sending out weekly, or bi-weekly notifications to our farmers to ensure they were informed and up to date. This proved to be an effective way to communicate for our farmers in an efficient and timely manner.

Now that things have started to stabilize, those updates have become less frequent, but we want to stay connected and to continue keeping you informed. Starting June 11, 2020 we sent out the first e-blast, and will continue sending them bi-weekly as a way to provide concise, high-level overviews of information that needs to be shared. These e-blasts will not be replacing other forms of communication such as the monthly *Milking Times* or the Members Only page, rather, it will be a complimentary way of staying in touch with you.

Please make sure to check your junk folder if you have not seen these E-blasts yet. If your email address has changed, please contact Cristin Vollrath (cvollrath@albertamilk.com) to update your information.

If you have any questions or concerns about these updates, please contact Kelsie Gilks (kgilks@albertamilk.com).

Strengthening Agriculture, Agri-food and Forestry Sectors

Source: Alberta Agriculture and Forestry.
Edited by Alberta Milk Staff

Emissions Reduction Alberta (ERA) is calling for proposals for the challenge, which will accelerate innovation in support of long-term competitiveness and stimulate growth in the critically important agriculture, agri-food and forestry sectors.

Projects that result from this challenge will lead to job creation, attract local and international investments and open up new markets.

A total of \$40 million will come from the TIER Fund—a key part of Alberta's climate response, funded by industry—to support the challenge. These investments will be used to aid recovery, strengthen existing industries and help create new opportunities from small and medium enterprises across these sectors.

The \$40 million will help farmers, ranchers, industry, and innovators navigate the economic repercussions of the COVID-19 pandemic and ongoing market implications. These innovations will lead to positive impacts, such as lower production and processing costs for food and fibre and natural solutions to remove carbon from the atmosphere.

The application deadline is Aug. 27, at 5 p.m. MT. Visit eralberta.ca for more information and eligibility criteria, or to sign up for an informational webinar to be held on June 29.



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proAction® Update

Source: Morgan Hobin, proAction® Coordinator

Alberta proAction® Environment Pilot Project Highlights

(adapted from the Milk Producer - May edition) In early 2020, Alberta Milk participated in the Environment module pilot project. The purpose of the pilot was to test the draft requirements and gather feedback from producers, validators, and provincial coordinators. Ninety-eight producers across Canada, including 12 from Alberta, participated.

Alberta producers underwent a training session and mock validation conducted by Alberta Milk validators. Every participant submitted feedback by completing surveys designed to evaluate if the requirements were clear, attainable, and reasonable for on-farm implementation. The following are highlights of the feedback received from pilot project.

Validation Results

Generally, the environment module pilot was well received by all national participants. About three quarters agreed the module is practical and easy to implement on-farm.

Most Alberta participants needed to renew or finish completing the Environmental Farm Plan (EFP) requirement. Over half of the national participants underwent mock validations. Their lowest compliance rate was the EFP requirement. Despite the EFP question, all Alberta participants would have passed the mock validation, with 33 per cent not having any additional corrective actions. During this process, Alberta's primary focus was the feedback from validators and producers regarding the questions and logistics of implementation. Results from the mock validations were secondary.

Next Steps

Pilot results and feedback were provided to DFC's Environment Working Group, which

includes producer representative Heini Hehli and Alberta Milk staff member Mike Slomp. This group will make amendments to the program based on the pilot results. Changes will then be submitted to the proAction® Committee and DFC Board of Directors for final approval.

Alberta Milk thanks our pilot participants for their time and valuable input into the further development of the proAction® Environment module.

Field Services Resume

In coordination with industry field service providers from Lactanet, Holstein Canada, Alberta Agriculture and Forestry, proAction® on-farm activities have resumed. These activities include full validations, Corrective Action Request (CAR) follow-ups, self-declaration audits and registration workshops.

Alberta Milk has prepared a return-to-farm plan that includes additional biosecurity and safety measures designed to help protect validators, staff and producers. A guiding document that outlines scheduling and the additional on-farm procedures will be included in each producer's on-farm activity reminder packages.

Biosecurity Funding Still Available!

Funding obtained through the Canadian Agricultural Partnership (CAP) to assist you in implementing the Biosecurity module is still available! You are eligible to receive \$200 to for your initial Biosecurity Risk Assessment completed with your herd veterinarian.

To receive reimbursement, please submit a copy of your completed risk assessment, management plan, and cheque requisition to the Alberta Milk office before February 15, 2021. Data collected will be used for provincial biosecurity benchmarking purposes.

Documents can be sent to Morgan Hobin via fax 780-455-2196, email mhobin@albertamilk.com or text 306-850-8770.



We acknowledge the support of the Government of Canada and the Government of Alberta through the partnership.



Technology Use on Dairy Farms

Source: Submitted by UBC
Edited by Alberta Milk Staff

Researchers at UBC do much of their work on commercial farms in the region. This makes their work more relevant for the industry and allows better insights into the issues and challenges facing local farms. They are grateful to the many farms that have welcomed them over the past years, but they are always planning new projects and looking to recruit collaborating farms for their projects.

PhD student, Katie Mills under the supervision of Drs. Daniel Weary and Marina von Keyserlingk, is starting a new UBC study that will take place this spring and summer. This project is in partial fulfillment of her PhD requirements. The project is about how dairy farmers think about and use technology on their farms and what they see as important for technology in the future. Participation in the study would involve meeting with Katie, either on zoom or over the phone, to talk about current and future technology on your farm. The interview will take approximately 1 hour.

If you are a Canadian dairy farmer and are interested in discussing the use of technology on your farm, please let UBC know and they will be in contact with you with more information. By taking part in this study you will help to better understand the use of technology on dairy farms and the technology needs of dairy farmers in the future. The research team would be very grateful if you felt you could make the time to participate in this study.

Katie Mills, PhD student
ktmills@mail.ubc.ca
604-345-2265

Dan Weary, Professor
danweary@mail.ubc.ca
604-822-3954

Marina von Keyserlingk, Professor
marina.vonkeyserlingk@ubc.ca
604-822-4898

DRECA Update

Source: Kira McMillan, Interim Research and Extension Coordinator

The Dairy Research and Extension Consortium of Alberta (DRECA) is the platform for partnership in dairy research, extension and education activities that contribute to the sustainability and advancement of the dairy sector. Partners include Alberta Milk, the University of Alberta and Calgary, Alberta Agriculture, Lakeland College and the Alberta Veterinary Medical Association.

Past DRECA extension activities include the annual DRECA producer workshops in February and mailing-out Knowledge Summary copies at various points throughout the year (usually in *Milking Times*).

In order to better communicate with producers and provide accessible research extension, DRECA now has its own section of the Alberta Milk website (<https://albertamilk.com/for-industry/dreca/>). These pages include all past Summaries, webinars, video interviews with experts, and more. The DRECA website also has an “Ask an Expert” page, where you can submit your production questions to be answered by industry experts.

July's extension conversation focuses on heifer calf management. This includes a Knowledge Summary on the National Dairy Study and how current dairy farm practices affect calf health and performance. DRECA is also introducing Dr. Anne Laarman, the new appointee for the NSERC Industrial Research Chair in dairy nutrition. There is a Knowledge Summary providing some background on Dr. Laarman and his research plan for the next five years, as well as a video interview on solid feed and weaning strategies.

Past research extension conversations are also available on the website, with topics including, *Salmonella Dublin*, immune response to digital dermatitis, reducing environmental impact on farm, and recommended milking practices.



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Dairy Farmers of Canada Update

Source: Dairy Farmers of Canada

DFC highlights extraordinary efforts taken by farmers to mitigate impacts of COVID-19

As the COVID-19 pandemic stretches on, DFC continues to work with government and provincial milk boards to ensure that dairy farmers can continue to feed the nation with high-quality and nutritious milk and dairy products.

On May 27th, DFC President Pierre Lampron and Vice-President David Wiens appeared before the House of Commons Standing Committee on Agriculture and Agri-Food as part of their Study of the Canadian Response to the COVID-19 Pandemic. This was the first opportunity for representatives from DFC to appear on the record before MPs since the crisis began.

In their presentation, Wiens and Lampron highlighted the key challenges dairy farmers have had to face since the onset of the pandemic in early March, from fluctuations in consumption to workforce challenges at the retail, distribution and processing levels. The presentation highlighted the extraordinary efforts and leadership of dairy farmers, who have worked with partners throughout the supply chain to lessen the impacts of COVID-19 on the sector. They also touched on the additional challenge and significance of the Canada-United States-Mexico Agreement (CUSMA) coming into force on July 1, 2020.

DFC highlighted how, thanks to supply management, the dairy sector was able to move quickly to mitigate the impacts of the COVID-19 crisis by adjusting production. Furthermore, our advocacy efforts paid off when Parliament approved an extension to the Canadian Dairy Commission (CDC) line of credit for the additional storage programs. Finally, dairy farmers showed their community spirit by offering food donations valued at more than \$10 million across Canada.

Compared to other industries and other countries that do not have supply management

such as the U.S. and the E.U., Canadian farmers were better positioned to act quickly or collectively to respond to the crisis.

Positive first steps

The recent increase to the CDC's borrowing capacity from \$300 million to \$500 million, was welcomed, as the existing level of borrowing would not have provided the level of flexibility needed to respond to any surplus milk situation should there be additional market shocks. DFC's presenters also noted the government's moves to facilitate the entry of new temporary foreign workers into Canada during the pandemic while safeguarding public health, given that some of them work on dairy farms.

Although we have welcomed these announcements which will benefit the broader agricultural sector, some industries have been more severely affected than others and will require additional government support, such as dairy processing.

DFC seeking full and fair compensation

DFC did not seek financial support from government to address the impacts of COVID-19. Rather, it highlighted the more significant issue of market access concessions, and called upon MPs to formalize the government's previous commitments to compensate dairy farmers for the domestic dairy production that was given up in CETA, CPTPP, and most recently with the early adoption of CUSMA. These agreements have eroded the supply management system – by 2026, 18% of our Canadian dairy production will have been transferred to imports coming from abroad. Unlike COVID-19 which created a market disruption, trade concessions mean Canadian product on the shelf will be replaced by dairy from other countries.

While the government committed to a compensation package for CETA and CPTPP, with a balance of \$1.75 billion to be delivered over eight years, only \$345 million has been made available under the Dairy Direct Payment Program, which ended on March 31, 2020. DFC continues to request that the



remaining seven years of full and fair compensation for CETA and CPTPP be delivered in the form of direct payments, but the government has yet to make a commitment in this regard.

“A big part of our market was ceded to foreign production, and that’s why we need this compensation, and like the first round of compensation, we are seeking it in direct payments,” said Lampron.

‘Every time there’s more access given, it weakens us’

“The losses that we will incur have been well documented, and they will be felt even sooner than we had anticipated,” said Lampron. “We were really hoping that CUSMA would take effect in August because that would align with the start of the dairy year, but these lower limits will be imposed on our exports and our industry will have to adjust.”

“Part of what we’re really trying to emphasize here is that with supply management, we can handle things like downturns, although this was extreme – we have never experienced something like this so that tested us to our limits,” said Wiens when asked about the impact of CUSMA on dairy farmers. “But what supply management cannot do is to have the foundation continuously being undermined, and whenever we allow further access to the Canadian dairy market, that is in fact what is happening. So every time there’s more access given, it weakens us and then it makes it more difficult for us to withstand the kind of challenges that we’ve seen with the pandemic, that concerns us, the in the future it does make us a little bit weaker.”

July 15 &16: Quota Policy Producer Consultation Meetings

Source: Alberta Milk

Join us for in-person producer consultation meetings July 15 and 16 regarding quota policy options. Each session will cap at 40 producers and preregistration is required. Please continue to check your email and the Members’ Only page next week for details regarding locations and registration information.

South Region: Lethbridge – July 15 and 16

Two sessions per day:

Morning: 8:30 am to 11:30 am

Afternoon: 1:30 pm to 4:30 pm

Central Region: Red Deer – July 15 and 16

Two sessions per day:

Morning: 8:30 am to 11:30 am

Afternoon: 1:30 pm to 4:30 pm

North Region:

Westlock – July 15

Morning: 8:30 am to 11:30 am

Afternoon: 1:30 pm to 4:30 pm

Leduc – July 16

Morning: 8:30 am to 11:30 am

Afternoon: 1:30 pm to 4:30 pm

Please note that Alberta Health Services protocols must be observed.

If you are unable to attend the meeting, we encourage you to connect with a director or delegate in your area. All producers will receive a survey (online or paper copy – your choice) to provide your feedback following the in-person consultations.

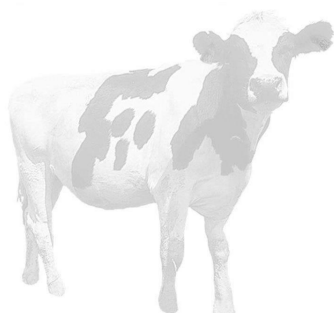


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Here's to Canada

Source: Kelsie Gilks, Marketing and Communications
Specialist and Dairy Farmers of Canada

DFC is reassuring consumers about the safety of Canadian milk and that dairy farmers remain "Here for Canada" throughout the world-wide pandemic. Amid uncertainty and new realities in the COVID-19 environment, some important things have remained: Canadian dairy farmers continue to work tirelessly, day-in and day-out, to ensure that Canadians can feed their families with milk produced to the same high standards consumers have come to expect.

In April, DFC launched the "Here for Canada" campaign, targeted at millennial and GenZ consumers, to remind them that even though many things have changed, the effort by Canadian dairy farmers to produce high-quality Canadian dairy was not one of them. "Here for Canada" communicates how Canadian dairy farmers are adapting and shares the message that they're committed to feeding the country, with donating close to \$10 million in retail value of dairy products to food banks across Canada. This campaign ran until May 5th on both television and digital ad placements in both English and French.

Given the protocols to avoid human-to-human transition of COVID-19, this campaign was created using previously captured footage from past campaign creation in combination with timely and pointed messaging.

"Dairy farmers are working harder than ever to help feed Canadians at one of the most challenging times in our history, while

maintaining their rigorous commitments to milk quality, food safety and responsible production practices," said Pamela Nalewajek, Vice-President, Marketing, DFC. "We wanted to highlight Canadian dairy farmers' exceptional efforts to provide consumers with high-quality Canadian dairy in this challenging environment."

Please visit the Dairy Farmers of Canada YouTube channel to watch the videos.

Squeaky Cheese Videos

Source: Kelsie Gilks, Marketing and Communications
Specialist

There has been a surge of in-home cooking and searches of online recipes by millennial Canadians during this time of self isolation. Dairy Farmers of Canada has initiated a series of engaging "How to" cooking videos featuring dairy. The videos have started to be released weekly on the "Squeaky Cheese" YouTube channel. The host for the videos is Chef David Beaudoin, the DFC Canadian Dairy Ambassador. Since we have seen the increase in cooking at home, these videos are intended to encourage consumption of dairy, while helping Canadians to make that connection between their favourite quality dairy products and the Blue Cow logo to support local and "Buy Canadian". The videos can be found on the YouTube "Squeaky Cheese" channel.



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Local Marketing Update

Source: Karlee Conway, Marketing and Communications Manager

The marketing and communications team is dedicated to ensuring you are well informed about how we continue to connect with Albertans. If you have any questions or concerns about our activities, please contact Karlee Conway at 780-577-3305 or kconway@albertamilk.com

Edmonton Journal Partnership

Alberta Milk is working in partnership with the Edmonton Journal to reassure Albertans about the high standards and local nature of dairy farming in Alberta. They have written an article and developed a complimentary video to help share our story featuring one of our delegates, Jason Crozier. This will appear online with paid advertising to help reach all Albertans. Please visit albertamilk.com to share!

Do you know the best ice cream shop in Alberta?

We have launched a new crowd sourced campaign to help find the best ice cream shop in Alberta. Through our social media channels, we're engaging with our audiences to get them thinking about ice cream and encouraging them to connect with us to learn more about Canadian dairy. We will be creating a list of shops across the province to help make summer road trips even more memorable.

AMA Virtual Barbeque

Since the outbreak of COVID-19, we keep hearing that "summer is cancelled." But we'd like to think it's simply "summer reimaged." The Alberta Motor Association (AMA) has launched an exciting new community on Facebook connecting local producers to customers across the province. Alberta Milk has partnered with AMA to encourage Albertans to explore, support and enjoy the best of Alberta from their own backyard!

Simply search "AMA Backyard Barbeque" on Facebook to join the group and help us share information about making dairy a staple of every barbeque. We look forward to seeing you there!



Influencer: Sarah Remmer

Working with online influencers is something we will continue to focus on as we pivot our marketing strategy as a result COVID-19. A great example of this is our relationship with Registered Dietitian Sarah Remmer. She wrote a blog post about picky eaters and did some social media promotions including dairy messaging. She has a large following and her audience aligned well with our target audiences. You can find her blog post at sarahremmer.com.

Milk and Cookies Shack Goes Virtual

With the Calgary Stampede cancelled this year, we were disappointed that the Milk and Cookie Shack would be unable to operate. As you'll remember, the Shack's annual proceeds help support vulnerable Albertans by supporting the Calgary Foodbank. We have donated over \$200,000 since 2004.

So, in partnership with Dare Foods, we decided that the show must go on, just a little differently. We will be hosting a virtual Milk and Cookie Shack during the dates that the Calgary Stampede would have been open July 2-12. We want to ensure that Albertans know our dairy farmers will always be there for them, and Canadians, during hard times. Please follow us on Facebook for more information.

Culinaire Advertising

Our goal is to always remind Albertans to look for the Canadian Quality Milk logo on all their favourite dairy products. We are reinforcing this message in the July-August edition of Culinaire Magazine by including a full-page ad to bring attention to the logo. There will also be a featured article about a local cheese processor to highlight the importance of continuing to support local food. The magazine is distributed to over 85,000 locations across the province.

deadlines

quota transfers

July 17, 2020 at
4:30 p.m.

credit transfers

July 24, 2020 at
4:30 p.m.



Dairy Production Statistics

Producer Pool Additions/Deductions May 2020		
	Additions (\$)	Deductions (\$)
Audit Adjustment	0.00	0.00
Bulk Tank Calibration	0.00	0.00
Discarded	0.00	31,153.99
WMP	139,470.03	490,515.14
Interest	14,930.26	95.22
Metering	60,626.13	0.00
Trucking	0.00	2,025.00
Violations	51,739.13	0.00
Average Deductions per Kg Total Solids		(\$0.0283)

Average Milk Prices	
Month	TPQ \$/hL
May 2020	82.46
Apr	83.57
Mar	84.62
Feb	85.26
Jan	85.70
Dec	84.92
Nov	85.39
Oct	84.94
Sep	81.99
Aug	80.38
July	79.50
June	79.99

Class 5 Prices (\$/kg) July 2020			
Milk Class	Butterfat	Protein	Other Solids
Class 5a	4.2366	6.4424	0.5796
Class 5b	4.2366	2.0777	2.0777
Class 5c	3.9118	1.6662	1.6662
Class 5d	contract by contract price		
Class 4m	contract by contract price		
Class 5 prices calculated by the Canadian Dairy Commission			

Provincial Average Components May 2020	
Butterfat	4.1406 kg/hl
Protein	3.1884 kg/hl
Other Solids	5.9137 kg/hl

Provincial Milk Quality Averages May 2020	
Bacteria Average (IBC)	Somatic Cell Count (SCC)
19,813	182,970

2020-21 Quota Exchange and Credit Transfer Deadlines		
Transfer Date	Quota Exchange	Credit Transfer
Jul 1	Jun 16	Jul 24
Aug 1	Jul 17	Aug 24
Sep 1	Aug 17	Sep 23
Oct 1	Sep 16	Oct 23
Nov 1	Oct 16	Nov 23
Dec 1	Nov 16	Dec 22

Dairy Production Statistics



Quota Exchange Daily Production Quota		
Month	Total Transferred	Clearing Price /kg
Jul 2020	14.21	\$46,650
Jun	2.00	\$44,100
May	71.25	\$43,450
Apr	102.40	\$44,000
Mar	76.50	\$44,930
Feb	20.29	\$43,900
Jan	14.00	\$42,830
Dec	60.00	\$41,525
Nov	25.00	\$41,225
Oct	26.75	\$41,052
Sep	50.00	\$41,000
Aug	12.86	\$41,850

Underproduction Credit Transfers		
Month	Kg	Price/ eligible kg
Jun 2020	45,891.26	\$7.35
May	50,730.18	\$6.02
Apr	62,116.92	\$6.07
Mar	126,533.10	\$10.20
Feb	103,551.99	\$8.70
Jan	125,515.97	\$5.98
Dec	114,238.91	\$4.89
Nov	102,492.61	\$4.89
Oct	129,899.66	\$4.49
Sep	108,199.11	\$4.06
Aug	145,660.86	\$4.83
July	99,748.51	\$8.32

Quota and Milk Production Summary (BF kg)					
	April	May	June	July	August
Status	Official	Pre-Pooling	Projected	Projected	Projected
Alberta					
Butterfat Production (kg/day)	89,238	91,735	91,716	90,502	90,405
Provincial Quota (kg/day)	82,798	90,627	96,271	94,938	93,083
Producer Quota (kg/day)	90,745	90,758	90,758	90,758	90,758
Producer Quota + Incentive Credits (kg/day)	90,745	90,758	90,758	90,758	96,613
Cumulative Position (%)					
Producer Position (Days)	-4.81	-4.59	-4.34	-4.50	-5.71
Provincial Position (Days)	-9.84	-8.62	-9.53	-11.11	-12.23
Penalty (kg)	0	0	0	0	0
Western Milk Pool					
Butterfat Production (kg/day)	263,414	262,054	259,626	255,950	255,279
Pool Quota (kg/day)	235,256	257,502	273,536	269,749	264,480
Cumulative Position (%)*	-0.38%	-0.24%	0.66%	-1.09%	-1.38%
Penalty (kg)	0	0	0	0	0
*The P10 pool's limits on production are +1.25% and -2.00% of the P10 rolling 12-month quota.					





Alberta Production and Quota Update

Source: Jonathan Ntoni, Policy Analyst

Production Update

Daily average production in May was 2.22 million litres, an increase of 108,008 litres (5.13 per cent) over April's 2.11 million litres. The provincial average butterfat density peaked at 4.3206 kg/hl in November and is on a seasonal decline. The provincial average butterfat density in May was 4.1410 kg/hl, a 2.21 per cent drop from April.

Comparing on an annual basis, there was +0.76 per cent growth in volume in the 12-month period ending May 2020 over the 12-month period ending May 2019; and a +2.16 per cent growth in butterfat production for the same period. See the chart below for the most recent 12-month trend.

Quota Update

The WMP's rolling 12-month quota decreased by 1.41 per cent in April over March. Alberta's daily producer quota issuance rate in April 2020 was 90,745 kg/day (i.e. 95.52 per cent relative to past 12-month CDC quota allocation).

Pools' Quota Utilization

Cumulative Quota Positions (CQP) as at the end of April 2020 for the WMP, P5 and P10 were -0.38, -0.19 and -0.36 per cent respectively.

The WMP over-produced its monthly CDC quota allotment by 616,347 kilograms of butterfat in April 2020.

2019 New Entrant Assistance Program Update

Source: Jonathan Ntoni, Policy Analyst

Alberta Milk received one application for the New Entrant Assistance Program (NEAP) in 2020. On June 2, 2020, the Selection Committee held a teleconference and interviewed the applicant.

The five-member Selection Committee was made up of two new members (Brett Klein of Canadian Imperial Bank of Commerce (CIBC) and Hennie Bos of Bles-Wold Dairy Inc.), and three returning members (Lenard Crozier of Cheslen Dairies Ltd., Marcel Lemire of Farm Credit Canada, and Dr. Gordon Atkins from the University of Calgary Veterinary Medicine). Jonathan Ntoni, Alberta Milk's Policy Analyst, chaired and acted as a facilitator for the discussions.

After a thorough review of the application received and the teleconference interview, the Selection Committee unanimously decided to decline the application. Per the requirements of the program, the Selection Committee based their decisions on the financial need of the applicant as well as their likelihood of being successful long-term participants in the industry.

We would like to thank the Selection Committee members for their time and work in reviewing the application and interviewing the applicant.

