

# 2019 Alberta Milk Dairy Conference and Annual General Meeting Sponsorship Opportunities



2019 Annual General Meeting  
November 19 - 21  
Fantasyland Hotel  
Edmonton, AB

# About Us

Alberta Milk is a non-profit organization that represents Alberta's dairy producers. We undertake a variety of activities on behalf of Alberta's dairy producers, such as marketing, nutrition, and education, transportation and policy. We are a proud producer-driven organization, we receive our direction from our board of directors and delegates, whom are all licensed dairy farmers.

## Our Event

The Alberta Milk Dairy Conference and Annual General Meeting is our annual event that brings together 250 dairy farmers and stakeholders from across Alberta. It provides an opportunity for our farmers to learn, network and provide feedback to Alberta Milk on the direction for the upcoming year. From inspirational to educational, this event will reflect on our industry as a whole by learning from influential speakers from across Canada on how we can unite and do better. This event begins the afternoon of November 19 and finishes at noon on November 21 at the Fantasyland Hotel in Edmonton.

## Sponsorship Opportunities

We would like to invite your company to participate in this networking and advertising opportunity as a sponsor. Your generosity will be highlighted in various ways, depending on the level of sponsorship you choose. Supporting this event will promote your organization, help generate and grow business in the dairy industry, and give you the opportunity to make new contacts. We encourage you to review the different levels of sponsorship and select one that works for you.

**807,014,422**

Litres of milk produced in 2018-19

**161**  
average herd size

**84,215**  
Dairy cows in Alberta

**2002**

**Alberta Milk was established**

**65**  
Trucks transporting the milk

**6**  
Dairy Producer Committees



**270**  
Farm pickups daily

**9,617**  
Litres of milk sold per  
dairy cow per year  
(estimated)

**8.85%**  
of Canadian milk production

**Over**  
**\$206,150**

**19**  
processing plants in Alberta

Donated to the Calgary Interfaith Foodbank  
with proceeds from our Milk and Cookie  
Shack at the Calgary Stampede since 2004

**509**  
Dairy farms in Alberta

# SPONSORSHIP



## Exclusive Banquet Sponsorship - \$3,000

- Exclusive sponsorship of the dairy conference banquet
- 5 minutes of podium time to address attendees
- Opportunity to provide door prize for banquet
- Verbal recognition from the podium
- Recognition in MilkingTimes, our industry newsletter, and social media
- Four complimentary registrations to the conference
- Four complimentary banquet tickets
- Name and logo on sponsor powerpoint, signage and in the program
- Complimentary 8 x 10 display space
- Opportunity to include item/information in the attendees packages
- Logo on Alberta Milk's dairy farmers-only website until December 31
- Networking opportunity at the wine and cheese reception

## Wine and Cheese Sponsorship - \$2,500

- Exclusive booth space at the wine and cheese to showcase your organization.
- Verbal recognition from the podium
- Recognition in MilkingTimes, our industry newsletter, and social media
- Two complimentary registrations to the conference
- Two complimentary banquet tickets
- Name and logo on sponsor powerpoint, signage and in the program
- Complimentary 8 x 10 display space
- Opportunity to include item/information in the attendees packages
- Logo on Alberta Milk's dairy farmers-only website until December 31
- Networking opportunity at the wine and cheese reception

**NEW THIS  
YEAR**

## Platinum Sponsorship - \$2,000

- Verbal recognition from the podium
- Recognition in MilkingTimes, our industry newsletter, and social media
- Two complimentary registrations to the conference
- Two complimentary banquet tickets
- Name and logo on sponsor powerpoint, signage and in the program
- Complimentary 8 x 10 display space (as space permits; allocated on a first come, first served basis)
- Opportunity to include item/information in the attendees packages
- Logo on Alberta Milk's dairy farmers-only website until December 31
- Networking opportunity at the wine and cheese reception



## Gold Sponsorship - \$1,500

- Verbal recognition from the podium
- Recognition in Milking Times, our industry newsletter, and social media
- Logo on sponsor powerpoint, signage and in the program
- Two complimentary registrations to the conference
- Opportunity to include item/information in the attendees packages
- Logo on Alberta Milk's dairy farmers-only website until December 31
- Networking opportunity at the wine and cheese reception



## Silver Sponsorship - \$1,000

- Logo on sponsor powerpoint, signage and in the program
- Opportunity to include item/information in attendees packages
- Logo on Alberta Milk's dairy farmers-only website until December 31
- Networking opportunity at the wine and cheese reception

## Bronze Sponsorship - \$750

- Logo on sponsor powerpoint in meeting room
- Logo on Alberta Milk's dairy farmers-only website until December 31
- Networking opportunity at the wine and cheese reception



## Dairy Product Sponsorship

- Logo on sponsor powerpoint in meeting room
- Logo on Alberta Milk's dairy farmers only website until December 31
- Networking opportunity at the wine and cheese reception

If you are interested in providing dairy product, please contact Kim Skolarchuk directly at 780-577-3325 or by email: [kskolarchuk@albertamilk.com](mailto:kskolarchuk@albertamilk.com).

	Banquet \$3,000	Wine and Cheese \$2500	Platinum \$2,000	Gold \$1,500	Silver \$1,000	Bronze \$750	Dairy product
<b>Sponsor Promotion</b>							
Exclusive sponsorship of the banquet	✓						
5 minutes of podium time to address attendees	✓						
Opportunity to provide door prize for banquet	✓						
Exclusive booth space at Wine and Cheese		✓					
Verbal recognition at the podium	✓	✓	✓	✓			
Networking opportunity at wine and cheese reception	✓	✓	✓	✓	✓	✓	✓
<b>Name Recognition and Logo Placement</b>							
Recognition on Alberta Milk's dairy farmers-only website until December 31	✓	✓	✓	✓	✓	✓	✓
Logo on sponsorship powerpoint	✓	✓	✓	✓	✓	✓	✓
Recognition in MilkingTimes and social media	✓	✓	✓	✓	✓		
Logo on signage and in the program	✓	✓	✓	✓	✓		
<b>Distribution of Corporate Material</b>							
Opportunity to include item in attendee packages	✓	✓	✓	✓	✓		
<b>Display Opportunities</b>							
8' x 10' booth	✓	✓	✓				
<b>Corporate Attendance</b>							
Complimentary conference registrations	4	2	2	2			
Complimentary banquet tickets	4	2	2				

# Sponsorship Form



**Please submit form before October 4, 2019**

Banquet  Wine/Cheese  Platinum  Gold  Silver   
Bronze  Dairy Product

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Twitter handle: \_\_\_\_\_

Company Facebook page: \_\_\_\_\_

## Payment

Please indicate how your organization wishes to make payment:

Cheque enclosed  Please invoice the address above

Mail: Alberta Milk, 1303 91 Street, SW, Edmonton, AB T6X 1H1

Attn: Kim Skolarchuk

## Exhibitor

Exhibitor information on setup will follow..

## Logos

We require digital logos for all sponsorship levels.

Please email your organization's logo to [kskolarchuk@albertamilk.com](mailto:kskolarchuk@albertamilk.com) before **November 1, 2019**. High definition EPS or JPEG format is preferred.

Please contact Kim Skolarchuk at 780-577-3325 or email: [kskolarchuk@albertamilk.com](mailto:kskolarchuk@albertamilk.com).

***All sponsorships will be approved by the Planning Committee who may, at their discretion, refuse sponsorship to any organization.***