



August 2019

milking TIMES

Published monthly for dairy farmers in Alberta and our industry partners

table of contents

Board Report	2
FAQ on Members' Only Website	3
Consultations Begin on Farm Freedom and Safety	4
Milk Grade and Price Program Changes	4
Breakfast on the Dairy Farm	5
Connecting with Government Leaders	5
Give Some Recognition	6
Hotline for Incident Assistance Launched	6
Fire Chief and Ad Man Headline 2019 Dairy Conference	7
Awareness of the Blue Cow Logo at an All-time High	8
proAction®	9
Statistics	10-11
Alberta Production and Quota Update	12

Dairy Farmers of Canada Annual General Meeting

Source: Mike Southwood, General Manager

SaskMilk was host of the 2019 Dairy Farmers of Canada (DFC) Annual General Meeting - *Opportunities for Success* - July 15-17, 2019.

As we prepare for a federal election this October, we were honoured to have attend the Minister of Agriculture and Agri-Food Canada, the Honourable Marie-Claude Bibeau, the leader of the official Opposition Andrew Scheer, we as well had video messages from the leaders of the New Democrat Party and the Green Party. All four spoke of their support for our industry and supply management. The Honourable Bibeau did not make any announcement on the compensation program for the impact of CPTPP and CETA that was part of the federal budget, but did note that they are working on finding the right mechanism and will make an announcement before the end of their mandate.

The keynote speaker was from the consultancy and research firm GIRA from Europe. He spoke about the global dairy industry. Some of the key messages were: the appetite for dairy products world-wide is positive, fluid milk is an ingredient and is declining as a beverage except in China, and the global increase in dairy is driven by cheese and ingredients. China is a key driver to growth in dairy. Their food service sector accounts for 22 per cent of the dairy market which is similar to the USA and ahead for the EU. One quarter of the world growth is because of the increase in China. For Canada, consumption is stabilizing although there is room to grow the cheese category. Non-dairy alternatives will continue to grow and the

concentration of the dairy sector will also continue.

A value chain panel consisting of representatives from Agropur, Federated Cooperatives LTD and Cineplex Media discussed the opportunities along the value chain for dairy. Some of the challenges for retail is the move to online grocery options. All three representatives noted the need to engage the consumer as they seek experiences in their decisions. Snacking is the new trend which is challenged by single serve packaging. At the conclusion of the panel discussion, it was announced that DFC and Cineplex have an agreement for Cineplex to use real butter on their popcorn and display the DFC Quality Milk logo.

On the business side of the meeting, the delegate body adopted a number of by-law changes. The most significant amendments were to set term limits for the DFC Board of Directors, clarifying the structure and role for the Executive Committee, and to establish a governance committee.

We want to congratulate Pierre Lampron, who was acclaimed as president for another two-year term. Pierre first became president in July 2017 and has worked tirelessly on behalf of producers for the past two years as DFC works to redefine itself under the DFC 2.0 initiative.

We also want to thank SaskMilk for the hospitality and for hosting a memorable event.

our mission

Alberta Milk partners with industry stakeholders to support an effective supply management system in a growing, sustainable and market-focused industry.

Alberta Milk
1303 - 91 St SW
Edmonton, AB T6X 1H1
1-877-361-1231





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Board Report

Source: Mike Southwood, General Manager

Final 2019-20 Business Plan and Budget

The Board was presented with a final draft business plan. The business plan is developed starting with a review of the assumptions by the Board in March, input is also sought from each of the advisory committees. Based on input provided, the business plan for 2019-20 was approved. Key areas of activity for the next fiscal period is focused on advocating for the industry, the implementation of the CUSMA, and continuing our efforts related to processing expansion in the Western Milk Pool. The Board also feels our strength is in working with our many stakeholders and partners.

During this year's strategic planning process the Board updated the Mission to:

Alberta Milk partners with industry stakeholders to ensure a growing, sustainable and market focused industry based on an effective supply management system.

The following have been adopted are our strategic priorities:

1. We will effectively advocate for the dairy industry.
2. We will be a trusted partner working with other dairy industry organizations and agriculture groups on common concerns and opportunities.
3. We will encourage industry investment to stimulate sustainable growth.
4. We will ensure effective and efficient operations and maintain the regulatory environment that meets the needs of our members.

The corresponding budget was only conditionally approved as we are still working with Dairy Farmers of Canada to finalize the marketing and nutrition education budget. A final budget will be presented at the August Board meeting. A summary of the full business plan will be printed in the September issue of *MilkingTimes*.

New Entrant Assistance Program (NEAP)

A successful applicant to the 2019 NEAP requested an exemption from how they will acquire quota to enter the industry. The NEAP criteria states quota must be acquired through the quota exchange, but the new applicant requested permission to use the New Producer Establishment Transfer option. The New Producer Establishment Transfer is analogous to a going concern transfer, with the exception that the new producer may lease/rent the dairy farm as a going concern, rather than purchasing it. As the Board was assured there are no issues with any family relationship between the producer and the new entrant, the exemption was approved.

Revisions to the NEAP guidelines will be considered to allow going concerns/new producer establishment transfers provided the parties are not family members. Conditions to ensure full separation of ownership of the quota will be assessed after a full review of the parameters are made.

Advocacy

The summer is an ideal time for producers to advocate for the industry. Directors and delegates will be attending the Premiers Breakfast in Calgary and Edmonton in July. We will also have representation at the Conservative Party BBQ during the Calgary Stampede and many local events across the province.

Additionally, the Board has provided input into the UCP government's *Farm Freedom and Safety Act*. This Act is to address, OHS regulations, labour codes, and Workers Compensation versus private insurance that was introduced by the previous NDP government. The UCP trying to address how best to balance the realities of farming, with practical legislation that farmers can comply with and that makes common sense. Further consultations are taking pace across the province over the next month and producers are encouraged to participate.

FAQ on New Members' Only Website

Source: Karlee Conway, Communications Specialist

Why did you change sites?

We transitioned to a new website to improve your on-farm management and the way you communicate with Alberta Milk. The array of new features will help you do more things online in a quicker, more efficient way.

Where do I login to the new site?

The login location has not changed, simply go to where ever you were logging into the old site (either on your desktop or through your phone). As of August 6, a new login screen option will appear that will give you the opportunity to login to the new site.

Can I use my old username and password to login to the new site?

No, your username and password for the old website will NOT work for the new website. Your temporary username and password was mailed to you in your June pay statement.

Did you lose it? Please call the office at 1-877-361-1231.

Where do I find my new credentials to login?

Your username and temporary password was mailed to you in your June pay statement. You require these to login for the first time and then need to change your password. Your old username and password will not work for the new site.

I lost my temporary login information. How do I login?

Please call the office at 1-877-361-1231.

Can I change my username?

You cannot change your username, but you can change your password. The handbook can show you how to do that. You can find the handbook on both the new and old site.

I'm having problems understanding how to do things. Is there something to help me?

Absolutely. We have a variety of things to help you learn about all the functions of the new website

- Members' Only Handbook. This document walks you through every feature of the website and has a table of contents that helps you easily find what you're looking for. You can find this on both the new and old site.
- Email: quota@albertamilk.com
- Call: 1-877-361-1231

Can I still access the old Members' Only site?

Yes, the site will remain active for the next few months to you can download any information you need from it. However, it will NOT be updated with any new information past mid-August.



deadlines

quota transfers

July 17, 2019, at
4:30 p.m.

credit transfers

July 24, 2019, at
4:30 p.m.

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Consultations Begin on Farm Freedom and Safety

Source: Alberta Agriculture and Forestry and Alberta Milk

Milk Grade and Price Program Changes Effective August 1

Source: Kelly Mauthe, Member Services Specialist

for sale

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Breeding age bulls available from top sires with high LPI and production. Tested for semen, Leukosis and BVD. Also, milking heifers and embryo's available **Phone 403-315-4536.**

Fresh, springing & open heifers for sale. **Phone 403-556-0842.**

Breeding age Holstein bulls from dams scored VG/EX/ME and sired by high ranking sires. Semen tested and delivery avail. **Phone 780-689-9576.**

Milking heifers, springing heifers and milking cows. **Phone 403-507-9030.**

Holstein heifer, open, springing and fresh, also Jersey springing. **Phone 403-330-9558.**

Albertans can participate in an online survey to help shape the future of farm workplace legislation Minister Dreeshen will undertake a consultation tour this summer, meeting with farmers, ranchers and organizations across the province. In response to initial discussions with agriculture organizations, the government will seek input on:

- recognizing that a farm is unlike other businesses, and that farmers and ranchers require flexibility in meeting workplace standards
- requiring employers to have workplace insurance but allowing a choice of market insurance or the Workers' Compensation Board, if basic coverage standards are met
- exempting small farms from employment standards legislation, similar to New Brunswick
- promoting education and best practices to improve farm safety
- minimizing red tape and reducing the regulatory burden on farmers and ranchers, while still ensuring basic safety standards

Please go alberta.ca/alberta to access the survey or go to the Members' Only page to access the link.

Quick facts

1. The online survey is open until Aug. 31, 2019.
2. Minister Dreeshen has already met with key industry leaders (including Alberta Milk) and will be at events across the province this summer, seeking input from Alberta's farmers and ranchers.
3. The minister and other MLAs will participate in grassroots conversations with Albertans about the Farm Freedom and Safety Act throughout the summer.
4. This engagement fulfils the government's commitment to launch immediate, comprehensive consultations with farmers, ranchers and agricultural workers.

Alberta Milk's Milk Grade and Price Program (MG&PP) will change effective August 1. The MG&PP will include different escalating penalty levels and fewer months to accumulate penalties before cancellation of licence (see the table with the changes below). These changes will affect only the very small number of producers who continually ship milk in violation of milk quality parameters.

If you have any questions about the changes to the MG&PP, contact Kelly at 780-577-3314.

Schedule of Grade and Price Deductions				
Infraction	IBC	SCC	FP	Inhibitors
If infraction in current month: # of infractions in previous 11 months +1	0	No infractions, no penalties applied	No infractions, no penalties applied (Grade 1)	
	1	Warning: 0% of gross monthly pay (Grade 1)	2% of gross monthly pay (Grade 2)	5% of gross monthly pay + \$3,000 (Grade 2)
	2	4% of gross monthly pay (Grade 2)	8% of gross monthly pay (Grade 3)	10% of gross monthly pay + \$3000 (Grade 3)
	3	8% of gross monthly pay (Grade 3)	15% of gross monthly pay + a farm inspection (Grade 4)	15% of gross monthly pay + \$3000 + farm inspection (Grade 4)
	4	15% of gross monthly pay + a farm inspection (Grade 4)	15% of gross monthly pay. producer licence suspension may apply (Grade 5)	15% of gross monthly pay + \$3000 + producer licence may apply (Grade 5)
	5	15% of gross monthly pay + suspensin may apply (Grade 5)	15% of gross monthly pay. producer licence may be cancelled. Quota may be sold (Grade 6)	15% of gross monthly pay + \$3000 + producer licence may be cancelled. Quota may be sold. (Grade 6)
6	15% of gross monthly pay + Producer licence cancellation may apply; Quota may be sold (Grade 6)			



Consumers Ate up Breakfast on the Dairy Farm

Source: Kelsie Gilks, School and Agriculture Program Coordinator

This year was record-breaking for Breakfast on the Dairy Farm in Alberta. More than 4,300 people attended the three events throughout the province.

New Mars Dairy, south of Leduc on July 6, saw the biggest crowd, with four times more people than they had expected. About 2,500 people from Edmonton and the surrounding areas made their way out to the farm for the morning. Despite the large crowd, consumers had great things to say about the event. Most were really appreciative to the producers and volunteers for taking the time to help them learn more producing milk in Alberta.

New Mars Dairy wasn't the only dairy farm that saw a new record for attendance though. Vandebroek Dairy, east of Olds, had over 1,200 people visit their farm on June 22, breaking the record of 710 set in 2018. Vandebroek was the first certified organic dairy farm to open their doors for this event and the family of seven was happy to share their story.

KingsLake Colony, southeast of Lethbridge, saw over 650 people come out on June 8 to learn not only about dairy farming, but to learn about what happens at local Hutterite Colonies. KingsLake Colony is home to dairy, layer hens, crops such as barley, peas, and lentils, and they also have a shop where they construct plastic liquid tanks and building walls for houses and schools. There was even one visitor at the breakfast from Nova Scotia!

Two thousand nineteen was yet another outstanding year for Breakfast on the Dairy Farm throughout the province. We thank all of the volunteers, attendees, and most of all, the producers themselves, for opening up their farms to make these events such a success year over year. We can't wait to see what 2020 brings for this annual event.

If you'd like more information on this year's event or are interested in hosting on your farm in 2020, please contact Kelsie Gilks at 780-577-3327 or kgilks@albertamilk.com.

Connecting with Government Leaders

Source: Karlee Conway, Communications Specialist

Alberta Milk strives to ensure that the priorities of our industry are met by government leaders. We do this through a strategic government relations strategy and our work with Alberta Supply Management (SM5).

One area particularly useful to engage with elected officials is the annual premier's breakfasts in Edmonton and Calgary. This event brings together all MLAs across the province to participate in a free breakfast for the community. Alberta Milk sponsors these events by donating the dairy products.



Members of Alberta Supply Management pose with Premier Jason Kenney at the Edmonton Premier's Breakfast in July. Thank you to Delegate Jordan Schuurman (far right) for representing Alberta Milk at this important function.



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Phone: 403-357-6710.

Registered purebred Holstein bulls. Red and white and black and white available. Phone Fred at 780-220-3733.

6000 gallon Boumatic bulk tank, includes 2 5hp ref-plus refrigeration units (3 yrs. old). Great shape, asking \$60,000.
Phone 403-593-8565 or 403-394-8564.

2001 dairy barn to be taken down, 164' x 68', parallel truss, all cladding, 110 double foam mats 2016. Stalls/posts, curtains and 54" fans.
Phone 403-507-9718.

Charm milk tester, up to three tests in one.
Phone 403-357-7301.

Fresh and Springing heifers.
Phone 403-315-4536.

Urban U20 calf feeder.
Phone 403-324-1140.





Give Some Recognition

Source: Karlee Conway, Communications Specialist

Do you know someone that goes over and above to make the dairy industry in Alberta better? Give them some recognition by nominating them for the Dairy Industry Achievement Award (DIAA) or the Recognition of Service Award (ROS).

What is the DIAA?

The DIAA celebrates individuals or organizations who have distinguished themselves through their substantial contributions to the leadership and development of Alberta's dairy industry. Through the Award, Alberta Milk seeks to convey the respect that Alberta's dairy producers hold for the people and organizations that help sustain and grow our industry.

Past recipients: Bruce Beattie, Dr. Gordon Atkins, Lenard Crozier, Dr. Steve Mason, Bill Feenstra, Stan and Marg Coleman, East of Olds Dairy Group.

What is the ROS?

The Recognition of Service Award is offered to recognize those individuals that have supported Alberta Milk in achieving our mandate, served producers or the Alberta dairy industry with a high level of passion and conviction and in so doing helped support the organization, producers and/or the dairy industry to succeed.

Past recipients: Mike Pearson, Don and Carol Wright.

How do I nominate someone?

Simply download and complete the appropriate form on the Members' Only site.

What are the deadlines?

October 1 at 4:30PM is when you need to have all your fully completed nomination forms in on. If you need assistance with any historical information, you need to inquire to Alberta Milk no later than September 14.

Hotline for Incident Assistance Launched

Source: AgSafe Alberta

If your farm or ranch falls under the jurisdiction of Alberta Occupational Health and Safety (OHS) legislation and you experience a serious incident, AgSafe Alberta is available 24/7 to provide you with CONFIDENTIAL support. Your call is connected directly to an AgSafe Alberta representative.

Call **1-833-9AGSAFE** (1-833-924-7233)

Support includes:

- On-site or over-the-phone assistance
- Working through stop work/use orders or demands issued by OHS
- Information on applicable reporting requirements
- Information on return-to-work programs for injured workers

When should you call the HOTLINE?

- You've had a serious incident occur on your farm or ranch, including: injury, illness, property damage, near misses
- OHS has arrived on your farm or ranch to perform an inspection or investigation
- You're unsure of the reporting requirements for OHS in Alberta

Call 911 in the event of a life-threatening emergency.

For livestock emergencies contact **Alberta Farm Animal Care** at 1-800-506-2273.

For spills, releases, or environmental contamination contact **Alberta Environment or Transportation and Dangerous Goods** at 1-800-222-6514.



Fire Chief and Ad Man Headline 2019 Dairy Conference

Source: Karlee Conway, Communications Specialist

The Corporate Affairs Committee (CAC) upped their speaker game for the 2019 Alberta Milk Dairy Conference and AGM. They have secured world-class speakers for the dairy conference this year.

The event will take place on November 18-20 at the Fantasyland Hotel in Edmonton. Watch for registration coming soon.

Here's just a sneak peak to get you salivating:

Terry O'Reilly



Profession: 30+ year ad man

Where would I know you from?

CBC's *Under The Influence* and *The Age of Persuasion*. He also created campaigns for many of the top brands in the country, including Labatt, Molson, Pepsi USA, Goodyear Tires, Tim Hortons, Volkswagen, Nissan and the Hudson's Bay Company.

Testimonial: "It is rare that a keynote presentation has such a strong and powerful connection to the delegates in the audience. I continue to have stakeholders speak to me about the lessons they took away from the presentation by Mr. O'Reilly, and personally his message still resonates and inspires me in the work I do in rural Ontario."

Did you know?:

Each episode of *Under The Influence* requires 30-40 hours of research and the 27 minute episode takes over 12 hours to record and mix.

Darby Allen

Profession:

Former Regional Fire Chief of the Municipality of Wood Buffalo



Where would I know you from?

During the catastrophic Alberta wildfires, fire chief Darby shot to global acclaim for guiding the 88,000 residents of Fort McMurray to safety with no loss of life—the largest evacuation in Canadian history.

Testimonial:

"Nice to hear from a real hero who made a difference and served people in an emergency. It was a touching and inspiring presentation. Darby is a humble man- he recognizes the contributions of the members of his team."

Did you know?:

Darby a native of Birmingham, England.



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Awareness of the Blue Cow Logo at an All-Time High

Source: Dairy Farmers of Canada

A recent Dairy Farmers of Canada (DFC) marketing campaign delivered exceptional results, with awareness of the Blue Cow logo reaching the highest point since its introduction.

The objectives of the dairy image campaign, which ran for six weeks from January 28th to March 10th across Canada, were to change the perceptions millennials have towards dairy products, raise their knowledge about the positive aspects of Canadian dairy, increase consumption, and build brand awareness as it relates to their values.

Millennials are the fastest growing demographic group in Canada and they are quickly becoming the group with the strongest buying power. They also consume less dairy than previous generations. For those reasons, the DFC Board of Directors identified them as a key target audience. As such, the strategic direction of the campaign aimed at addressing their myths and misconception around the dairy industry.

20 million Canadians!

Addressing issues that resonate with Millennials and other Canadians, such as artificial growth hormones, farm size and animal care, the national campaign saw both English and French advertisement placement on various mediums, including television,

online and social media, and transit shelters. It delivered 'Gold Standard' results according to an independent market research.

The campaign delivered four key successes:

1. The Blue Cow logo awareness is at its highest point since introduction: **Over four in five Canadians are now aware of the Quality milk logo, that's roughly 20 million Canadians!**
2. **The image campaign resulted in far more Canadians understanding key messages around dairy**, namely produced without artificial growth hormones, no antibiotics and small family-run farms.
3. The campaign achieved exceptional breakthrough with almost **14 million Canadians seeing the campaign.**
4. As an added benefit, the campaign made Canadians feel more positively toward dairy farmers. **Those who saw it felt better about dairy farmers and said they were likely to consume more dairy as a result.**

Campaign caught the attention of Millennials

Awareness of the campaign amongst Millennials hit 65%, compared to 59% for all Canadians. Engaging Millennials is essential to the growth and future of the Canadian dairy sector. The social influence that this demographic exudes has the potential to shape both the policy and economic climate in which dairy farmers operate. Therefore, the success of the image campaign with Millennials is welcomed news.

LOOK FOR THE LOGO
#BUYCANADIAN



proAction® - Two Important Notices!

Source: Morgan Hobin, proAction® Coordinator

You Must Record On-Farm Incidents Using Record 17

Dairy farms across Alberta know about equipment failure and emergency situations and every dairy producer has experienced them.

Dairy producers have taken the first important step in managing the likelihood of these incidents by writing corrective action plans (CAPs) on how to communicate and address them. Here is the proAction requirement:

FS42 (AC) Do you have a written corrective action plan on how to communicate and address:

- Incorrect administration of medications or other chemicals to an animal?
- Entry of milk from a treated animal into the bulk milk tank?
- Improperly cooled or stored milk?
- Dirty milk contact surfaces?
- Improper water temperature?
- Milking equipment water contaminated with bacteria?
- Sale of a treated animal or an animal with broken needle and the next buyer was not informed?
- Downed animals?

But did you know that these incidents must also be recorded on “Record 17: Deviation and Corrective Action Record”? The proAction requirement is stated here:

FS43: Do you keep a record of any problems that have occurred with and the corrective actions taken regarding [FS42].

While recording every minor issue that is corrected on farm day-to-day is not efficient or effective, recording those incidents relating to the categories in question FS42 can save valuable time in the future.

Maintaining this Record 17 achieves two things for you:

1. Provides proof to your validator that your corrective actions have been implemented.
2. Tracking such incidents from your farm identifies potential areas for improving on-farm standard operating procedures, farm staff performance and quality control.

Your Milk Pick-Up is Tied to Compliance with proAction®

Any producer who does not complete the annual proAction® activity (full validation, self-declaration or self-declaration audit) or does not effectively maintain their proAction records is subject to the withdrawal of proAction registration and producer licence. This means no milk pick-up.

In May 2019, two producers in Alberta were in the beginning stages of the withdrawal of their proAction registration because they failed to complete their respective proAction full validation and self-declaration audit within their farm’s timeline. For one of these producers, this was their second withdrawal process in the last twelve months. These two producers came very close to not having their milk picked-up by Alberta Milk. Fortunately for both producers they were able to meet the final deadline for submitting the requirements for proAction.

Most producers in Alberta have completed their first proAction validation and as a result have a better understanding of the proAction program and its process. Alberta Milk staff have been available since the start of proAction to provide encouragement and support and to answer questions and concerns. However, it is important that producers are aware of the need for full compliance with proAction because delays in meeting a proAction deadline will mean the start of the proAction withdrawal process which ends with Alberta Milk not picking-up your milk.



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Dairy Production Statistics

Producer Pool Additions/Deductions May 2019		
	Additions (\$)	Deductions (\$)
Audit Adjustment	0.00	0.00
Bulk Tank Callibration	0.00	4,800.00
Discarded	0.00	29,621.70
WMP	180,724.46	158,243.00
Interest	18,376.04	91.02
Metering	60,594.84	0.00
Trucking	0.00	1500.00
Violations	25,929.52	0.00
Average Deductions per Kg Total Solids		(\$0.0099)

Average Milk Prices	
Month	TPQ \$/hL
May 2019	80.07
Apr	80.24
Mar	82.72
Feb	82.75
Jan	83.72
Dec	84.36
Nov	82.56
Oct	83.26
Sep	79.77
Aug	77.55
July	77.44
June	75.34

Listed below are the Class 5 prices calculated by the Canadian Dairy Commission.

Class 5 Prices (\$/kg) June 2019			
Milk Class	Butterfat	Protein	Other Solids
Class 5a	7.6310	6.2782	0.5480
Class 5b	7.6310	2.4883	2.4883
Class 5c	7.1223	2.2063	2.0263
Class 5d	contract by contract price		
Class 4m	contract by contract price		

2018-19 Quota Exchange and Credit Deadlines		
Quota Transfer Deadline Date	Credit Transfer Deadline Date	Effective Date
Aug. 16, 2019	Aug. 23, 2019	Sep. 1, 2019
Sep. 16, 2019	Sep. 23, 2019	Oct. 1, 2019
Oct. 17, 2019	Oct. 24, 2019	Nov. 1, 2019
Nov. 18, 2019	Nov. 25, 2019	Dec. 1, 2019

Provincial Average Components May 2019	
Butterfat	4.1127 kg/hl
Protein	3.1955 kg/hl
Other Solids	5.9055 kg/hl

Provincial Milk Quality Averages		
Month	Bacteria Average (IBC)	Somatic Cell Count (SCC)
June 2019	26,674	206,134

Dairy Production Statistics



Quota Exchange Daily Production Quota		
	Total Transferred	Clearing Price/kg
Aug 2019	12.86	\$41,850
July	66.00	\$42,500
June	35.00	\$41,815
May	96.10	\$40,100
Apr	135.01	\$39,305
Mar	119.97	\$39,125
Feb	146.90	\$40,040
Jan	175.74	\$39,900
Dec	85.75	\$39,105
Nov	121.93	\$38,865
Oct	121.00	\$39,100
Sep	69.30	\$39,500
Aug	56.20	\$40,980

Underproduction Credit Transfers		
Month	Kg	Price\$/eligible kg
July 2019	99,748.51	\$8.32
June	93,768.83	\$9.28
May	93,677.04	\$9.34
Apr	102,077.01	\$8.88
Mar	81,185.02	\$8.41
Feb	86,721.31	\$10.05
Jan	102,870.69	\$9.89
Dec	87,105.40	\$8.46
Nov	85,793.48	\$7.17
Oct	81,249.68	\$6.70
Sep	81,436.34	\$7.71
Aug	75,061.35	\$8.56
July	76,061.27	\$8.79

Quota and Milk Production Summary (BF kg)					
Month	May	June	July	August	September
Status	Official	Pre-Pooling	Projected	Projected	Projected
Alberta					
Butterfat Production (kg/day)	92,966	91,960	91,081	90,625	92,370
Provincial Quota (kg/day)	90,335	96,373	93,910	94,647	103,769
Producer Quota (kg/day)	93,573	93,572	93,572	93,572	96,164
Producer Quota + Incentive Credits (kg/day)	93,573	93,572	93,572	105,646	108,986
Cumulative Position (%)	-2.51%	-2.87%	-3.13%	-3.47%	-4.45%
Producer Position (Days)	-3.52	-4.07	4.94	-6.57	-8.36
Provincial Position (Days)	-9.49	-10.26	-11.46	-12.69	-14.87
Penalty (kg)	0	0	0	0	0
Western Milk Pool					
Butterfat Production (kg/day)	267,661	264,671	261,982	260,748	266,250
Pool Quota (kg/day)	256,671	273,827	266,828	268,923	294,843
Cumulative Position (%)*	-1.26%	-1.54%	-1.69%	-1.94%	-2.80%
Penalty (kg)	0	0	0	0	0

*The P10 pool's limits on production are +1.25% and -2.00% of the P10 rolling 12-month quota.





services cont'd

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Alberta Production and Quota Update

Source: Jonathan Ntoni, Policy Analyst

Production

Daily average production in June was 2.28 million litres, an increase of 17,596 litres (+0.78 per cent) over May. Average butterfat density is on a seasonal decline trend from now until July and thus fell by 1.85 per cent to 4.0368 kg/hl in June from May. Although daily average production is now on the rise in terms of litres, the seasonally declining butterfat density trend is countering to keep for butterfat production stable.

Comparing on annual basis, there was +1.01 per cent growth in volume in the 12-month period ending June 2019 over the 12-month period ending June 2018; and +2.36 per cent growth in butterfat production for same period.

Quota

The WMP's rolling 12-month quota increased by 0.37 per cent in May over April. Alberta's daily producer quota issuance rate slightly increased from 97.41 per cent in April to 98.31 per cent in May 2019.

Provincial and Pools' Quota Utilization

Cumulative Quota Positions (CQP) as at the end of May 2019 were as follows:

MB	SK	AB	BC	WMP	P5	P10
-2.80	0.92	-2.51	-0.04	-1.26	-0.09	-0.46

The WMP over-produced its monthly CDC quota allotment by 340,690 kilograms of butterfat in May 2019.

REMINDER: Production Flexibility Limits Adjustment

At the October 18, 2018 Board meeting, the Alberta Milk Board of Directors approved a decision to adjust the production flexibility limits to help balance seasonal production with milk demand. The next set of adjustments will be to the lower flexibility limit as follows: The lower limit of -20 days will be changed to -17 days in August 2019 and then further to -15 days in October 2019.

Under-producing producers are therefore encouraged to ensure their credit position does not fall below the effective lower limits as stated above. As a reminder, producers with credits that they do not intend to (or cannot) produce to, have the option to transfer those credits to other producers with the ability to fill them. Any excess credits beyond the effective lower flexibility limit will be truncated (i.e., lost).

The effective flexibility limits of +5/-15 days beginning in October 2019 will also bring Alberta to full harmonization with the other Western Milk Pool provinces.

For more information contact Jonathon Ntoni at 780-577-3313.



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