

# THE ALBERTA Dairy INDUSTRY

MEET AN ALBERTA DAIRY FARM FAMILY!

THEY ARE ONE OF

517



DAIRY FARMS IN ALBERTA

THE AVERAGE HERD SIZE IS ABOUT 150 COWS



Every single one of these farms are

**FAMILY OWNED**



**NO FACTORIES HERE**

EACH HERD IS MILKED AT LEAST

- ✓ 2 times a day
- ✓ 7 days a week
- ✓ 365 days a year

Most farmers milk Holstein cows

THEY ARE BLACK & WHITE



**ALBERTA IS THE FOURTH LARGEST**

MILK PRODUCING PROVINCE IN CANADA



807,014,422 LITRES OF MILK ARE PRODUCED IN ALBERTA EACH YEAR



CANADA HAS SOME OF THE HIGHEST STANDARDS IN THE WORLD FOR MILK SAFETY AND QUALITY

✗ Artificial growth hormones are **ILLEGAL** for use in Canada

EVERY SINGLE LOAD OF MILK IS TESTED FOR ANTIBIOTICS

HOW CAN YOU BE SURE COWS ARE WELL CARED FOR AND ONLY THE BEST QUALITY MILK LEAVES THE FARM?



After it is pasteurized and packaged, fluid milk heads to your GROCERY STORE



It takes about **5 DAYS** for milk to get from the cow to the shelf

WE HAVE A PROGRAM FOR THAT



**proAction**

ALL FARMS ARE INDEPENDENTLY VALIDATED TO ENSURE FARMERS:



Produce safe milk



Achieve high animal care



Practice biosecurity



Meet traceability rules



Follow quality milk standards

Locally produced!

**CANADIAN DAIRY FARMS FEED CANADIAN FAMILIES!**

We do not export or import a lot of dairy. It's called supply management.



Look for the Canadian Quality Milk Logo to know you're receiving only the best quality dairy from Canadian cows



HAVE QUESTIONS? ASK A DAIRY FARMER!

Go to [albertamilk.com](http://albertamilk.com) to read other questions and to submit your own.

So drink up, we'll make more. [albertamilk.com](http://albertamilk.com) 1-877-361-1231

