



Representing Alberta's Dairy Producers

Dairy Industry Achievement Award 2018 Criteria

Since 1940, Alberta milk producers have awarded the prestigious Dairy Industry Achievement Award (DIAA) to men and women who have given their time and talents to the betterment of the dairy industry in Alberta. The DIAA celebrates individuals or organizations who have distinguished themselves through their substantial contributions to the leadership and development of Alberta's dairy industry. Through the Award, Alberta Milk seeks to convey the respect that Alberta's dairy producers hold for the people and organizations that help sustain and grow our industry.

Criteria

Contributions deemed worthy of a DIAA can include, but are not limited to:

- Leadership contributions to the development of producer or industry-wide policies or programs that have resulted in the advancement of the dairy industry
- agricultural education and youth activities in the dairy industry
- lobbying or championship efforts on behalf of the Alberta dairy industry
- scientific contributions to increase production or animal health
- environmental or animal health stewardship and spokespersonship

Selection of DIAA recipients will be based on service to the dairy industry in Alberta as a whole, rather than on a particular activity or service in any one area. You are encouraged to include letters of reference to support your nomination.

Evaluation

The Corporate Affairs Committee will review and evaluate each nomination then submit to the Alberta Milk Board for their final selection.

Deadline

All nominations must be received by Alberta Milk no later than **October 1, by 4:30 p.m.** You can request information, specifically historical records, from Albert Milk prior to September 14, 2018, to support your nomination.

Any packages missing information will not be considered.

Submission

Send completed nomination forms to:

Email: kconway@albertamilk.com

Fax: 780-455-2196

Mail: Attn: Karlee Conway

1303-91 Street Edmonton, AB T6X 1H1

Questions?

Contact Karlee Conway at 780-577-3305 or kconway@albertamilk.com.

