



April 2018

milking TIMES

Published monthly for dairy farmers in Alberta and our industry partners

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Chairman's Message

Source: Tom Kootstra, Chairman

Steve Jobs once said “*Stay Hungry. Stay Foolish*” which doesn’t mean if you are foolish you will be hungry. He was implying that you should *never be satisfied and always be willing to do the things people say cannot be done*. This is exactly what I see being done in Alberta’s dairy industry today.

In the Alberta Milk office, there is a culture of continual learning – keeping up with factors influencing our industry and the workplace, new technology, and coming up with creative approaches to new or existing challenges. I also see this with Alberta dairy farmers whom also embrace the culture of continual learning as is evident by the number of producers and farm workers that attend the Western Canadian Dairy Seminar and the various workshops and conferences offered by Alberta Milk. Your attendance is driven by the need to understand new programs, learn new skills or help fill knowledge gaps.

Farm Extension workshops have been offered throughout Alberta to support not only farm owners but their herdsmen and employees as well. The topics are varied – genetics, economics and techniques of reproduction; developing replacement cows from calf feeding to heat detection; cattle handling; to back to the basics with Holstein Canada, traceability, and the implementation of the elements of proAction. These have been very well received and more are planned for the future. Our new relationship with Lakeland College will also result in more training opportunities in the near future.

The Next Generation Forum was developed to inspire, train and enable dairy farmers of the future. We want to provide young farmers with the knowledge, skills and an understanding of the industry and how it functions that will help them thrive and manage the farms of the 21st century.

The Future Leaders Development Conference was put on to help train the next industry leaders across Canada. In addition to the declining number of dairy producers in the province, there has been a trend of less involvement of younger dairy producers in the leadership positions across the provinces as they focus on their own farms. Without the development of interest, skills and knowledge of future leaders, the dairy industry will be faced with a shortage of skilled leaders willing to participate and contribute in the future. We have noticed that since the start of this conference, there are a few more young faces on various dairy industry boards and advisory committees as well as at activities such as lobby day and on social media advocating for the industry.

Our fall and spring producer meetings and the AGM are also opportunities to learn more about what is going on at Alberta Milk and within the industry and provide input.

With fewer but bigger dairy farms, international, federal and provincial pressures it’s important to for all dairy farmers to adopt a culture of continual learning as our industry grows and changes in a technology driven world.

our mission

“*Alberta Milk leads Alberta’s dairy industry. We support the effective operation and advocacy of the supply management system in a vibrant, sustainable and market-focused industry.*”

Alberta Milk
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Edmonton, AB T6X 1H1
1-877-361-1231





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Review Hearing

Source: Mike Southwood, General Manager

As defined in the Marketing of Agricultural Products Act, a person who is affected by a decision of Alberta Milk may apply to the Board to review its decision. On January 16, 2018 a licenced producer had their producer licence cancelled for failing to meet the qualifications of the proAction Food Safety/CQM program. Having received notice of the cancellation of their licence, the producer requested a review of the decision before the Board of Directors of Alberta Milk.

The review was heard by the Alberta Milk Board on January 26, 2018. The Board confirmed that the cancellation of the producer's license was applied as authorized by the Alberta Milk Marketing Regulation (AMMR) and in accordance with Alberta Milk policies which apply equally to all producers. While the Board recognized the unfortunate series of events the producer experienced over the last few months, he had over three months to address the outstanding corrective actions and received several reminders of the deadlines and consequences of non-action. Based on the review, the Board agreed to reinstate the producer's cancelled license. However, given he had ample time to address the outstanding corrective actions, the Board suspended the producer's producer license in accordance with the AMMR until there was full compliance with the proAction Food Safety/CQM requirements. Based on the decision of the Board, the producer took the necessary steps to address his corrective actions and was reinstated on January 29, 2018.

As part of the reinstatement the following conditions were applied: the bulk tank temperature log and the milking equipment sanitation record must be provided to the Alberta Milk office on the first day of the month for each month until the completion of a successful proAction Food Safety/CQM full validation. A full validation will be completed in April, 2018. The privilege of a self-declaration is removed for 2018 and the full proAction validation, including Food Safety, Animal Care and Traceability modules, will be implemented and scheduled.

40 MLAs Attend Supply Management Event

Source: Karlee Conway, Corporate Communications Specialist

On March 13, Alberta Supply Management (SM5) hosted a reception for MLAs from all parties to come and connect with supply managed farmers. The goal of the event was to build awareness of supply management, to create or maintain relationships with decision makers in the government, and ensure there is strong support for supply management.

We had three directors attend: Greg Debbink, Pieter Yff and Tom Kootstra (in addition to Mike Southwood and Karlee Conway). Our farmers as well as farmers from each of the supply managed industries connected one-on-one with MLAs from across the province over some delicious supply-managed inspired foods. This event offered the MLAs the opportunity to ask the questions to the people most effected by supply management and provide them with an experience that they would not forget.

We had a stronger turn out compared to our inaugural reception in 2016 with over 40 MLAs coming out to learn more about who we are. Some people included new leader of the Alberta Party (Stephen Mandel), Liberal Party Leader (David Swann), the Minister of Finance (Joe Ceci), the Minister of Agriculture (Oniel Carlier) and a representative from the ministry of trade and labour.

Chairman Tom Kootstra gave an insightful speech about the benefits of our marketing system and was followed by Agriculture Minister Oniel Carlier who spoke highly of supply management.

We would like to express our sincere thanks to our attendees, organizers and especially the MLAs that showed significant interest in learning about supply management and dairy farming in our province.

Alberta Milk Scholarship Recipients

Source: Daria Taylor, Manager, Corporate Operations

The Alberta Milk Scholarship was created to help sustain the dairy industry as it encourages students who study dairy or a related agriculture discipline that furthers the dairy industry. Alberta Milk invests in the potential of youth by offering scholarships that reward youth for their community contributions and ability to build sustainability in the dairy industry and, at the same time, create self-esteem and fuel success.

This year, Alberta Milk was pleased to be able to offer three \$1,000 scholarships. The recipients of the 2017-18 Scholarships are Isabell Stamm, Jorn Peeters and Jordan Bruins.

Isabell Stamm (Stamm Dairy Ltd,

Camrose). She is in her second year at the University of Alberta Augustana Campus working on her Bachelor of Science, majoring in Biology. Isabell is actively



Isabell Stamm

involved in 4H and as a mentor for Big Brother Big Sisters. Her goal is to become a large animal vet and work directly with producers and their animals.

Jorn Peeters (Peeters Dairy Ltd., Calmar).

Jorn is a third year student currently attending the University of Alberta, Bsc Agricultural Business

Management.

Jorn is actively involved in the Agriculture Club at U of A and one of the main focuses is promoting agriculture on campus. He works to promote the exceptional aspects of the dairy industry and educate consumers.



Jorn Peeters

Jordan Bruins (JW Bruins, Tees, AB).

Jordan is attending Lakeland College and is in his first year of his Animal Science Technology diploma. After he finishes school he would like to become a partner in his father's dairy farm. Ultimately, his goal is to own the farm and find new and innovative ways to improve it. Jordan is currently involved with the Lakeland Dairy Club and student association.

Alberta Milk offers at least one \$1,000 scholarship to a student in any year of study at an officially recognized post secondary institution. The applicants are evaluated on an essay about how they plan to benefit the future of Alberta's dairy industry, as well as scholastic achievement, leadership skills, community involvement, 4-H, and work experience. Alberta Milk producer families are encouraged to consider supporting students who fit the criteria to apply for next year.



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deadlines

quota transfers

April 16, at 4:30 p.m.

credit transfers

April 23, at 4:30 p.m.



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Central Alberta Dairy Farmers win Prestigious Award

Source: Karlee Conway, Communications Specialist

The East of Olds Farmer group and the Southern Alberta Holstein Club were the recipients of the Alberta Farm Animal Care Award of Excellence in Communications. They were presented with this award on March 15 at the AFAC Livestock Conference in Olds.

The East Olds Dairy Farmer group is comprised of several dairy farm families that want to do better. They work together to improve their understanding of various topics by bringing in speakers and learning from one another. Teamed with the Southern Alberta Holstein Club, the two groups make up a fierce group of hardworking people.

But it was six years ago when one idea changed everything: to host a breakfast for their community to help the public learn about what dairy farmers do. They wanted to push the boundaries of the traditional ways of communicating to consumers about what they do, so why not let consumers see dairy farming for themselves? Although they value the current and factual information on the internet, booths, videos and images of dairy farming, they wanted people to actually *experience* life on the farm, to talk to farmers about their cattle, to let the cows lick their fingers, and even smell that rich barn smell. So that's just what they did.

In late 2012, the conversations started around a kitchen table, then in June 2013, the first official Breakfast on the Dairy Farm was born. With the collaboration of the Southern Alberta Holstein Club, East of Olds Dairy Farmer group and Alberta Milk, the event saw 348 people in attendance. The dozens of volunteers severed up a hot breakfast, hosted tours of the barn and had activities like Race the Dairy Farmer and a cow milk exhibit to urge the public to ask questions and to learn about their dairy neighbours. This face-to-face relationship enabled consumers to trust them and the practices on their operation because they could see the passion these farmers had about caring for their herd.

The next two years saw the event continue to grow. They were able to bust myths about housing, animal care, diet, milk quality and what it *really* means to be a dairy farmer. They did this by extending the line of communication to MLAs, MPs, the local mayor and the media.

The event continued to gain such popularity that it inspired other dairy farmers in southern Alberta to host their own Breakfast on the Dairy Farm. By August 2016, there were two events reaching nearly *triple* their original 348 and a year later both events occurred again and the public rallied behind them.

The most powerful form of communication is word of mouth, so having the original group of visitors not only return, but share their positive experience drew even more people from urban areas. Since the first year, these events have reached over 3,400 consumers with the support of 350 volunteers.



This year will very likely see the Breakfast on the Dairy Farm grow once again to have a northern event so the entire province will have the opportunity to come and shake a dairy farmer's hand and learn the story behind their milk. This wouldn't have been possible without the dedication of the farmers in the East Old Dairy Farmer group and the Southern Alberta Holstein Club that put things in motion with the goal to tell their story of animal care over breakfast and a cold glass of milk.

Alberta Milk congratulates all of organizers, volunteers and everyone else that supported this important event!

The Southern Alberta event is still seeking a host farm for Breakfast on a Dairy Farm. Be part of something big! Interested? Contact Jane at breakfastonthedairyfarm@gmail.com.

Spring Producer Meetings

Source: Karlee Conway, Communications Specialist

Join us for our Spring Producer Meetings to provide input and learn about current issues. All meetings run from 10 am – 3 pm. No RSVP is required.

South Region

Thursday, April 5
Coast Lethbridge Hotel & Conference Center
526 Mayor Magrath Drive South
Lethbridge

Central Region

Friday, April 6
Black Knight Inn, 2929-50 Avenue
Red Deer

North Region

Wednesday, April 11, Executive Royal Inn
8450 Sparrow Drive, Leduc

Thursday, April 12, Neighborhood Inn
6011-49 Street, Barrhead



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Breakfast on the Dairy Farm Needs You!

Source: Kelsie Gilks, School and Agriculture Program Coordinator

Be part of one of the industry's most important events: Breakfast on the dairy farm! Breakfast on the Dairy Farm invites the general public to visit a local farm to learn about where their milk comes from and enjoy a free breakfast for one morning in the spring. The south has hosted this event for two years and would like to continue making this event available to the public.

However, without your help, this event may not occur because we don't have a host farm for our southern Alberta event.

If you and your family would like to open your gates for this event, or you have questions, please contact Jane Van Ash at breakfastonthedairyfarm@gmail.com.



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Winter Sponsorships and Promotions

Source: Charmaine Blatz, Sponsorship Coordinator

In all of our promotional activities, Alberta Milk works with Dairy Farmers of Canada (DFC) to align our marketing and messaging. This is important to have a consistent brand and approach to promoting dairy products. We wanted to create experiences that elevate the perception of quality Canadian milk.

Our goals for our promotions to raise awareness:

1. ... of Alberta and DFC stance that we believe in the power of dairy to give Canada a healthier future.
2. ... that Alberta Milk and DFC is invested in the economical, emotional, and physical well-being of Canadians through its programming.

This winter, our promotions were second to none. We targeted events that aligned with our goals and that we could leverage big crowds with our messaging. We were able to have promotions at three sponsorships: World's Longest Hockey Game, Alberta Winter Games and the Silver Skate Festival.

World's Longest Hockey Game and Alberta Winter Games

At both of these events, spectators and athletes were invited to select from various props to help them show their cheer power. The Cheer Carton is a milk-shaped carton that people went in and cheered as loud as they could in front of a camera. Then lights would go brighter and brighter the louder they would cheer. The carton would videotape their excitement. Then, a link to the video was shared with spectators and they were encouraged to share it on their social media channels.

As well, participants that came through were offered a complimentary chocolate milk sample from our promotions team.



Spectators enjoy the Alberta Milk Cheer Carton at the Alberta Winter Games.

Silver Skate Festival

The Silver Skate Festival is one of Edmonton's biggest winter festivals, attracting thousands of people from across the province.

Alberta Milk was onsite with the Milk Bubble. The Milk Bubble is a giant blow up bubble in which spectators can come and jump in. It provides an opportunity for families and friends to create a fun winter memory this this unique activity you don't get to try every day.



Our Milk Bubble and the Silver Skate festival was a main attraction at the event.

Afterwards, our promotions crew offered hot chocolate milk samples to help warm them up. Overall we were able to reach over 14,000 Albertans and handed out over 3,400 sample of chocolate milk. We also offered horse drawn sleigh rides.

Our spring and summer promotions are kicking off soon so we can interact and share positive dairy messaging year round for Albertans.

Farm Energy and Agri-Processing Program (FEAP) FAQs

Source: Alberta Agriculture and Forestry

What is the Farm Energy and Agri-Processing Program?

The FEAP Program provides grant funding to applicants in order to encourage energy efficiency in construction, addition, and renovation projects on their farm or agri-processing facilities.

Who is eligible to apply for the Farm Energy and Agri-Processing Program?

- All Alberta farmers operating an agricultural facility who are undertaking a new construction, addition, or renovation project with a minimum of \$10,000 gross annual agricultural revenue, and who qualify for the Alberta Farm Fuel Benefit.
- Agri-processing companies with a physical manufacturing or processing presence in Alberta,
- Producers and groups of producers who are adding economic value to their products beyond the primary production of crops and livestock (i.e. after harvesting is completed).

What level of grant funding is available for a prospective applicant?

This Program provides grants on a cost shared basis to cover 'Eligible Expenses' for approved Projects up to a maximum of \$250,000 per Applicant. For further information about what items are eligible for this program please see the FEAP Program Terms and Conditions and the FEAP Program Funding Lists.

What are eligible expenses?

The FEAP Program has a Program Funding List which states technologies that are eligible for funding. If the applicant is seeking funding for an item not found on the Program Funding List, which they believe will contribute to improved energy efficiency on their farm, they may contact the Program Office to discuss the matter further. Multiple projects should be applied for on the same application.

How do I apply for this program?

- Call 310- FARM for access to a Program application form. If you choose the electronic form it should be printed and signed and dated. Mail it (do not fax) to the address on the last page of the form or email a signed copy of the form to AF.FEAP@gov.ab.ca
- Attach a quote for each piece of equipment. If available, also attach a spec sheet citing the efficiency rating of the equipment.
- If you need help with the application, please call 310- FARM.

I've already been doing the legwork on a prospective project for an Agricultural (Facility) and have bought some energy efficient equipment (and/or they have arrived). Can I still apply to the program?

Yes, if the equipment was purchased since April 1, 2016, provided it meets eligibility criteria. This includes the construction of new buildings since April 1, 2016.

Should I do the project first, then apply with the invoices, or apply and wait for approval first?

Limited funding is available and applications can be accepted prior to or following completion of a project. If you have eligibility questions about any of your expenses, however, you should wait until your grant agreement confirms it will be funded.

What if I don't know all of the information for the equipment I am replacing?

Equipment ratings, such as BTU, hp or kWh and model number is important required to evaluate the energy savings associated with equipment replacement. If this is unavailable, the year of original installation is required.



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Office 403-732-5644
Fax 403-732-4387





2018 Dairy Classic Show

April 27-28, 2018

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- Jersey Show
- Showmanship
- Classes Youth
- Judging Clinic
- Awards Banquet

For More Show Information

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calgarystampede.com

Dairy Farmers of Canada Launch App

Source: Dairy Farmers of Canada

Dairy Farmers of Canada (DFC) is very excited to offer a new communications tool to all dairy farmers across Canada, as well as our member organisations' staff. The new DairyExpress+ app will provide farmers with the latest DFC news directly in their pocket, quickly and efficiently. While the existing Dairy Express newsletter offers insight to farmers every two weeks, this app will allow us to share updates as they happen. In less time than it takes to issue a news release, DFC can share a comment or statement on current affairs such as a government declaration on NAFTA. As farmers (or anyone really) who work with a smartphone know, getting updates faster can make a difference. Users will also be able to share their reaction to DFC's commentary on current affairs.

The app contains a comprehensive FAQ of consumer questions on topics ranging from human nutrition and the value of dairy products, to farming practices and the impact of dairy on the environment. Everyone has received questions from members of the public at one point or another that may have stumped him or her. For example, one can be aware of the economic impact of the dairy sector in their region or province, but not nationally. The app brings together the wide-range of questions consumers can ask and provides answers from a national perspective. It is our hope that seeing DFC's answers will help build users' confidence in answering questions they receive from the public. While the answers provided in the app are succinct, they have been thoroughly researched and vetted and are kept up to date. The FAQ is also available offline.

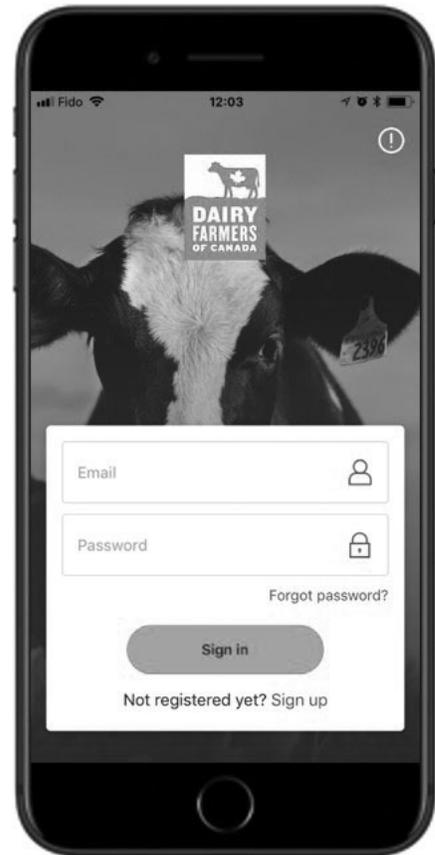
DFC was inspired by FAQ apps developed by dairy organizations in Israel and France, which they shared at the International Dairy Federation. Of course, we wanted to build on the concept and offer additional services to our Canadian dairy farmers! For example, if a new claim (pro or anti dairy) inevitably pops up in social media, DFC may be able to offer

suggestions of (researched and vetted) messages you can use if you wish to participate in the online conversation. We are confident this app will bring value to our farmers and members, and we are eager to continue improving it and adding services. Most importantly, we hope this app proves to be relevant and popular with farmers.

If you like what you see in the app, invite other licensed dairy farmers to download it and register. You can send an automated email invite containing the necessary information from your profile in DairyExpress+.

Finally, we will be rigorous in vetting subscribers' access. With the essential collaboration of our provincial member organisations, we will diligently check that subscribers are who they say they are – indeed licensed dairy farmers - before granting them access to the DairyExpress+ content.

Download the app now!



proAction® – It's The Right Thing To Do!

Source: Morgan Hobin, proAction® Coordinator

To offer the best milk every day, ALL Canadian dairy farmers have excellent standards and practices. Dairy Farmers of Canada and members initiated the development of proAction to show consumers how farmers responsibly produce milk. We are moving from a world where we make claims, to one where we must show continuous improvement and transparency. Consumers are asking for proof of responsible practices. With proAction, farmers offer this proof (documentation) in order to demonstrate that they work to ensure milk quality and safety, and to continually improve animal health and care as well as environmental stewardship.

Dairy farmers across Canada are all enrolled on proAction, provided with the same resource material and subject to the same timelines as their colleagues in every province. While actual delivery of proAction may differ from province to province, the program outcomes and expectations are exactly the same.

The Food Safety module of proAction, previously known as Canadian Quality Milk (CQM) program, is designed to help prevent, monitor and reduce food safety risks on farms.

The Food Safety module is designed to assist farmers in improving the management of their farm. It may help reduce the risk of a quality problems in the future that will affect the farmer's milk quality record. Furthermore, many farmers are already practicing most of the program requirements, therefore implementing the program requires minimal effort. In addition to milk and meat quality benefits, farmers have stated that the module has been advantageous in the following ways:

1. Increased staff awareness and understanding of food safety risks;
2. Improved communication and consistency between family and staff;
3. Ensures everyone understands procedures and implements them consistently;

4. Increased profitability through decreased product losses (e.g. monitoring bulk tank temperatures);
5. Demonstrates due diligence and;
6. Assures Canadian consumers' confidence in Canadian dairy products and meat.

The Animal Care and Traceability modules were launched across Canada on September 1, 2017. The delivery of the Animal Care module includes a strong partnership with Holstein Canada which provides the Animal Assessment portion in Alberta.

proAction® Compliance

The Food Safety (CQM) module of proAction has been mandatory for all Alberta dairy farmers since August 1, 2009.

Producers who do not complete the annual proAction validation or do not effectively maintain their proAction records are subject to having their registration and producer license withdrawn. proAction validation is reinforced by the new Compliance Policy which is found in the Alberta Milk *Producer Policy Handbook* (August 1, 2017) which was mailed to all producers and is also available on the Alberta Milk web site under the Industry tab – check out Industry Documents.

Following a September, 2017 CQM validation, one Alberta producer did not fulfill the routine program requirements and had his CQM registration withdrawn. Based on a Board review in January, 2018 the registration was reinstated with conditions, however milk pickup was suspended until the outstanding CAR was met. These conditions included submitting records monthly, a follow-up validation and the privilege of a self-declaration being revoked. See page 2 for more details.



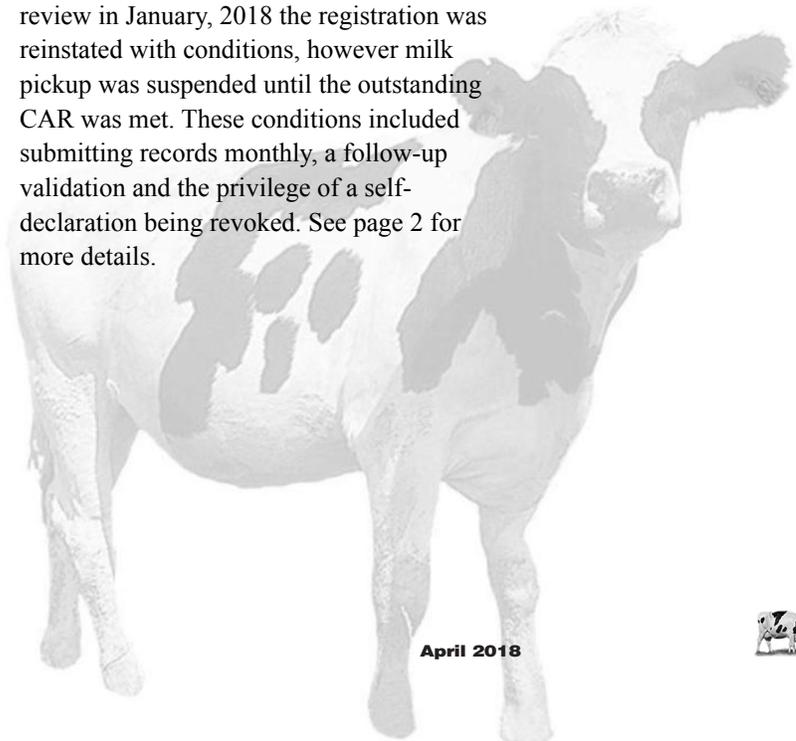
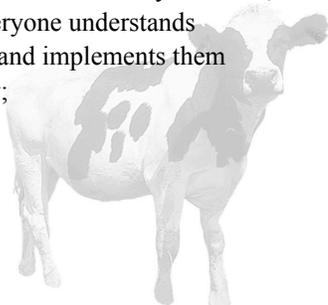
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2018 Calgary Stampede Dairy Classic Holstein and Jersey Show. April 28, 2018. **Follow us on Facebook at Calgary Stampede Dairy Classic for updates.**



Dairy Production Statistics

Producer Pool Additions/Deductions February 2018		
	Additions (\$)	Deductions (\$)
Audit Adjustment	0.00	0.00
Bulk Tank Callibration	0.00	2,770.00
Discarded	0.00	42,922.49
PLR	72,510.17	162,960.50
Interest	15,967.30	234.28
Metering	61,069.81	0.00
Organic	25,466.29	0.00
Trucking	0.00	1,150.00
Violations	45,337.83	0.00
Average Deductions per Kg Total Solids		(\$0.0012)

Average Milk Prices	
Month	TPQ \$/hL
Feb 2018	75.03
Jan	77.29
Dec	77.08
Nov	79.91
Oct	79.26
Sep	77.11
Aug	75.05
July	76.36
June	78.49
May	79.94
Apr	81.02
Mar	81.38

Listed below are the Class 5 prices calculated by the Canadian Dairy Commission.

Class 5 Prices (\$/kg) April 2018			
Milk Class	Butterfat	Protein	Other Solids
Class 5a	6.5178	4.2649	0.1575
Class 5b	6.5178	1.4850	1.4850
Class 5c	7.1364	1.1615	1.1615
Class 5d	contract by contract price		
Class 4m	contract by contract price		

2017-18 Quota Exchange and Credit Deadlines		
Quota Transfer Deadline Date	Credit Transfer Deadline Date	Effective Date
Apr. 16, 2018	Apr. 23, 2018	May 1, 2018
May 17, 2018	May 24, 2018	June 1, 2018
June 15, 2018	June 22, 2018	July 1, 2018
July 17, 2018	July 24, 2018	Aug. 1, 2018
Aug. 17, 2018	Aug. 24, 2018	Sep. 1, 2018
Sep. 17, 2018	Sep 24, 2018	Oct. 1, 2018
Oct. 17, 2018	Oct. 24, 2018	Nov. 1, 2018
Nov. 16, 2018	Nov. 23, 2018	Dec. 1, 2018

Provincial Average Components February 2018	
Butterfat	4.1525 kg/hl
Protein	3.3478 kg/hl
Other Solids	5.7425 kg/hl

Provincial Milk Quality Averages		
Month	Bacteria Average (IBC)	Somatic Cell Count (SCC)
Feb 2018	25,620	196,183

Dairy Production Statistics



Quota Exchange Daily Production Quota		
	Total Transferred	Clearing Price/kg
Apr 2018	193.08	\$39,675
Mar	51.09	\$38,130
Feb	119.02	\$36,500
Jan	127.80	\$35,900
Dec	132.20	\$35,925
Nov	104.50	\$36,990
Oct	105.91	\$38,000
Sep	166.98	\$38,625
Aug	103.67	\$38,005
July	44.80	\$37,505
June	105.90	\$37,500
May	30.50	\$39,075

Underproduction Credit Transfers		
Month	Kg	Price\$/eligible kg
Mar 2018	102,184.00	\$6.90
Feb	99,197.91	\$4.82
Jan	106,192.39	\$3.96
Dec	115,276.91	\$2.36
Nov	92,875.08	\$2.14
Oct	83,041.16	\$2.91
Sep	97,060.07	\$5.05
Aug	77,280.96	\$5.12
July	83,903.70	\$5.17
June	74,342.45	\$5.22
May	39,075.00	\$5.21
April	71,067.33	\$6.69

Quota and Milk Production Summary (BF kg)					
Month	January	February	March	April	May
Status	Official	Pre-Pooling	Projected	Projected	Projected
Alberta					
Butterfat Production (kg/day)	93,118	94,617	94,068	94,558	94,591
Provincial Quota (kg/day)	88,424	90,049	89,342	90,698	89,814
Producer Quota (kg/day)	88,372	90,139	90,139	90,139	90,139
Producer Quota + Incentive Credits (kg/day)	91,222	90,139	90,139	90,139	90,139
Cumulative Position (%)	-5.46%	-5.04%	-4.56%	-4.19%	-3.73%
Producer Position (Days)	-8.52	-6.99	-5.66	-4.21	-2.70
Provincial Position (Days)	-19.92	-18.15	-16.65	-15.13	-13.63
Penalty (kg)	0	0	0	0	0
Western Milk Pool					
Butterfat Production (kg/day)	265,744	267,716	266,863	266,747	265,245
Pool Quota (kg/day)	251,240	255,858	253,849	257,701	255,190
Cumulative Position (%)*	-5.32%	-4.93%	-4.48%	-4.17%	-3.82%
Penalty (kg)	0	0	0	0	0

*The Western Milk Pool's (WMP's) limits on production are +0.50% and -1.50% of the WMP's rolling 12-month quota.





services cont'd

Countryside Dairy Sales Dairy cattle & quota sales. Bred & springing heifers available. **Andrew 403-348-9358 or Harry 403-783-1274.**

Amber Enviroservices provides soil and groundwater monitoring of liquid manure storage lagoons to fulfill NRCB requirements for leakage detection. **Phone 403-999-2623 or email alfredo@amberenviro.com; www.amberenviro.com.**

Alberta Holstein Association www.albertaholstein.ca for industry news, upcoming events, movies, show results and more!

Bricon Safety Grooving Ltd. Concrete grooving, planning, scarifying. Providing traction for a safer more productive environment. **Phone 1-800-590-4403 or 204-981-5057.**

Find out about the Jersey Breed on JerseyWest's website at jerseycanada.com/jerseywest.

Western Canadian Classic -Team Alberta. This youth show rotates amongst the 4 western provinces. **Phone Lexi Wright at 403-862-5600 or Sue Crest at 780-675-4643.**

Business, Succession, New Entrant Assistance Plans. Refinancing proposals and lender negotiations. Art Lange PAg CAFA, 14 years experience, art@ajlconsulting.ca ajlconsulting.ca **Phone 780-467-6040.**



Open Farm Days

Source: Karlee Conway, Communications Specialist

Alberta Open Farm Days is a collaborative, province-wide, two-day event that gives Albertans an opportunity to experience the farm and understand where their food comes from. It is a backstage pass to meet the farmer, experience Ag-tourism in Alberta and taste local foods direct from the producer. This year, the event will take place on August 18th and 19th.

The event has been bridging the gap between farmers and consumers for a few years in our province by opening your farm for a few hours and letting consumers visit and ask questions. It's very valuable to help learn where milk comes from and help tell our story.

New This Year

Alberta Milk will be offering \$500 towards any dairy farms that participate. We understand that there is significant time spent to prep your farm and potentially take time away from other things you may have been doing. This honorarium will help relieve some of those barriers. You must confirm your attendance with Karlee from Alberta Milk. The deadline to register is May 31. Find out more information at albertafarmdays.com.



Alberta Production and Quota Update

Source: Jonathan Ntoni, Policy Analyst

Production is very strong both in terms of volume and butterfat (BF). Average daily production was 2.28 million litres at 4.15 kg/hl in February and it is expected to peak in June at 2.33 million litres at 4.03 kg/hl.

It appears producers are really responding to the 85/10/5 pricing policy considering the jump in Alberta's average BF density. Average BF density in February exceeded that of January which is contrary to the usual seasonal declining trend.

Also, there appears to be a slight decline (-1.33%) in the forecasted production numbers for Alberta from March to December 2018. This is most likely due to the signal sent to producers in February to slow down production due to processing capacity limitations in the Western Milk Pool (WMP). At the end of January 2018, Alberta, the WMP and the P5 were in cumulative quota positions of -5.46%, -5.32% and +4.10% respectively.

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