



September 2016

# milking TIMES

Published monthly for dairy farmers in Alberta and our industry partners

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## Chairman's Message

*Source: Albert Kamps, Chairman*

In this issue of the MilkingTimes, you will find a condensed version of the Alberta Milk business plan for 2016-2017. We annually publish this version of the plan in the September issue. The business plan was approved at the June Board meeting. I encourage you to review the plan and the five strategic priorities that have been adopted as the key areas of focus for this upcoming fiscal period. This next year has been positioned as a year of transition. As you will read, there are a lot of changes coming – both planned by the Board and from other sources.

As I have previously mentioned, the decision to further harmonize our marketing and nutrition education programs with Dairy Farmers of Canada is being implemented. We expect a full transition by January 1, 2017. With the major changes in focus at DFC, we feel now is the time for us to become more directly involved and aligned with its new focus. We look for great synergies and collaboration, while still retaining a strong marketing and nutrition education presence in Alberta.

On July 13, 2016, DFC and the Dairy Processor Association of Canada jointly announced an agreement in principle for the creation of a national ingredients strategy. The strategy is now going through the ratification by all provincial marketing boards, processors and the Canadian Dairy Commission. Details of the agreement will be made available once the full ratification is completed. I have heard some concerns expressed by producers based on a message that is circulating within the producer community. I want

to assure you that what is in circulation is not about the national strategy, but rather some interim steps to deal with issues we are facing. These issues are the very reason we need the national strategy. I encourage all producers to wait for the details before making any judgement. We anticipate being in a position to present details of the strategy during the upcoming fall producer meetings.

This spring, the provincial government announced its Climate Change Action Plan. Included in the plan is a carbon levy to be included in the price of all fuels, such as diesel, gasoline, natural gas and propane, as well as for the purchases of electricity. As dairy producers, we will feel a direct impact of this carbon levy. Based on a sample of the natural gas and electrical usage on dairy farms in Alberta, we estimate the impact could be as high as \$2.2 million. This is a very conservative estimate, as it does not take into consideration the cumulative costs in our industry, such as the cost for milk transportation and to operate processing plants. Alberta Milk is working to get this message to the provincial government with the objective to mitigate the impact.

We will also have transition on the Alberta Milk Board this November, with three directors reaching their mandatory stepdown. As a reminder, if you would like to run as a delegate, the nomination is open until September 15, 2016.

## our mission

*"Alberta Milk leads Alberta's dairy industry. We support the effective operation and advocacy of the supply management system in a vibrant, sustainable and market-focused industry."*

Alberta Milk  
1303 - 91 St SW  
Edmonton, AB T6X 1H1  
1-877-361-1231





## board of directors

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Chairman  
403-782-4093  
Director at Large

**Heini Hehli**  
Vice Chairman  
403-704-5716  
Central Region

**Jim Towle**  
2nd Vice Chairman  
403-227-5057  
Central Region

**Allan Child**  
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Director at Large

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**Wim Ruysch**  
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North Region

**Martin Van Diemen**  
403-738-4375  
South Region

**Conrad Van Hierden**  
403-553-2117  
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**Arnold Van Os**  
780-361-0103  
North Region

**Klaas Vander Veen**  
403-732-4380  
South Region

# 2016-17 Alberta Milk Business Plan Summary

## Executive Summary

Alberta Milk's Business Plan captures the strategic priorities that outline the 3-5 year focus for Alberta Milk and sets the strategies we will focus on to achieve our goals in this fiscal year. Alberta Milk's Board of Directors, committees and staff have worked together to clearly direct the course for 2016-2017. The plan has defined outcomes, targets, measurements and accountabilities for the strategic and operational activities.

## Key Success Indicators

- Strong stakeholder support for supply management.
- Strong support for our social license to operate.
- Growing, profitable industry in which all producers share equitably in all market opportunities and returns.
- Delivery of high quality milk.
- Policies and procedures that ensure strong environmental stewardship and animal health and welfare.
- Facilitating market developmental opportunities to help stimulate industry re-investment.
- Facilitating nutrition education programming to ensure on-going educator and health professional commitment to milk as part of a healthy diet.
- All producers act collectively to meet Canadian market needs.
- Building strong governance through delegates' and Board members' leadership, knowledge and engagement.

## Three to Five-Year Strategic Priorities

Based on a thorough environmental scan of the issues and opportunities facing the dairy industry, Alberta Milk has developed the following strategic priorities.

1. We will strengthen our Social License to Operate by enhancing consumer trust in our farming practices and dairy products.
2. We will build positive relationships and communicate in a transparent manner with our partners, stakeholders and clients to address challenges and pursue opportunities.

3. We will grow our market and enhance producer sustainability through the implementation of the national ingredients strategy.

4. We will consolidate marketing and nutrition education activities within the national marketing and nutrition strategies.

5. We will ensure effective and efficient operations and maintain the regulatory and marketing environment that meets the needs of our members.

## Goals

These six goals are the basis for the development of more specific and measurable Key Result Areas and Strategies. Alberta Milk is committed to developing strategies aimed at reaching our vision that focuses on improving industry sustainability, growth, prosperity and strengthening our communication efforts. The strategies are then broken down into smaller objectives or tasks. The goals set out in this plan serve as Alberta Milk's purpose—to help dairy producers in the province protect and grow a vital, sustainable and prosperous industry.

### Goal 1: Ensure an adequate supply of raw milk is produced to meet processor and consumer demand for dairy products within a supply management system.

**KRA 1:** Administer regulations for the production and marketing of raw milk in Alberta as defined under the national plan, agreements and the Alberta Milk Marketing Regulation.

Strategy A: Represent Alberta's dairy producers nationally in the development of policies impacting the Canadian dairy industry.

Strategy B: Represent Alberta's dairy producers in the development of policies impacting the dairy industry in Western Canada.

**KRA 2:** Support supply management through an effective dairy quota, processor allocation and transportation system at the provincial and regional level.



Strategy A: Develop, implement and support producer-level quota management policies, processor milk allocation policies and regulations to ensure raw milk production and deliveries meet market demand.

Strategy B: Develop and administer policies and regulations for the coordination of the efficient transportation of raw milk.

## **Goal 2: Enhance a sustainable dairy industry through industry collaboration and targeted member services.**

**KRA 1:** Strengthen our relationships within the dairy and agriculture industry that will enhance the sustainability of supply management.

Strategy A: Support and contribute to Dairy Farmers of Canada to enhance the viability of the Canadian dairy industry.

Strategy B: Strengthen our relationships with the other industry partners regionally, provincially and nationally.

Strategy C: Ensure the processing sector, as a major partner in our industry, is engaged in the development of policies and initiatives that impact them.

Strategy D: Forge partnerships with all levels of government to advance the dairy industry in Alberta.

**KRA 2:** Promote the welfare and health of dairy cattle.

Strategy A: Promote the humane treatment of dairy cattle in Alberta.

Strategy B: Work with other stakeholders to address animal health issues that could adversely affect the Alberta dairy sector.

**KRA 3:** Promote sustainable environmental practices.

Strategy A: Encourage the adoption of environmentally sustainable agricultural practices and environmental regulations impacting agricultural operations.

**KRA 4:** Implement milk quality, milk component and milk measurement policies and programs.

Strategy A: Support the proAction's Food Safety module by assisting producers to maintain and validate the program.

Strategy B: Manage and maintain an efficient, effective and accurate milk sample testing program.

Strategy C: Administer and manage milk quality programs to ensure all producers meet the defined standards to enhance milk quality for processors.

Strategy D: Administer policies and programs to confirm and maintain the accurate measurement of milk.

**KRA 5:** Work with DFC and provincial organizations to design and deliver the proAction initiative.

Strategy A: Participate in the national proAction Advisory Committee to provide producer input and direction as needed.

Strategy B: Participate in the design and implementation of the animal care, traceability, biosecurity and environment programs.

## **Goal 3: Encourage dairy product consumption.**

**KRA 1:** Support continued milk consumption in key Alberta populations.

Strategy A: Implement programs that encourage current and future consumption of milk products by families with children.

**KRA 2:** Reduce the barriers to consumption and improve the adult consumers' understanding of the nutritional importance of milk and milk products.

Strategy A: Build personal and family consumption of milk and milk products.

**KRA 3:** Enhance key health educator and health professional understanding of the nutritional importance of milk and milk products.

Strategy A: Provide health educators and health professionals with timely dairy nutrition information.

**KRA 4:** Expand the dairy industry through the development, adoption and introduction of new products, markets and technologies.

Strategy A: Collaborate with multiple stakeholders to stimulate new product development, including dairy as an ingredient.

### **deadlines**

**quota exchange  
private transfers**

Sep. 16, 2016  
4:30 p.m.

**credit transfers**

Sep. 23, 2016  
4:30 p.m.





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## Goal 4: Promote dairy production research.

**KRA 1:** Support dairy research that benefits dairy producers.

Strategy A: Cooperate with researchers in developing projects that enhance on-farm production and maximize our research contributions by leveraging other funding sources.

Strategy B: Coordinate research with projects that have a national or regional scope.

## Goal 5: Responsible governance and management of our resources.

**KRA 1:** Administer and enforce Alberta Milk regulations, directives and policies.

Strategy A: Implement and enforce the Alberta Milk Plan Regulation, Alberta Milk Marketing Regulation and other regulations, directives and policies.

**KRA 2:** Ensure the optimal, effective and efficient use and management of resources.

Strategy A: Develop and monitor budgets, business plans and individual work plans to allocate resources to facilitate achieving our vision and mission.

Strategy B: The Board of Directors and delegates provide leadership in the management of our regulations, directives, policies and resources.

**KRA 3:** Ensure all producers share equitably in market returns in accordance with Board policies, procedures and agreements.

Strategy A: Calculate producer payment through price equalization pooling in accordance with the Alberta Milk Marketing Regulation, Board directives, policies and agreements.

Strategy B: Work with the provincial government, Canadian Dairy Commission and other provincial organizations in the collection of cost of production data for provincial and national studies that is used in support of producer pricing.

Strategy C: Audit all plants to ensure accuracy of processor billing and producer payment and communicate audit findings with recommendations for any corrective actions.

## Goal 6: Communicate effectively with members, stakeholders and the public.

**KRA 1:** Communicate proactive, timely and balanced dairy industry and dairy farming messages.

Strategy A: Communicate effectively internally, with industry stakeholders and targeted publics with current information.

Strategy B: Participate in issues management activities.

**KRA 2:** Create greater awareness of Alberta Milk among stakeholders, industry and consumers.

Strategy A: Position Alberta Milk and the dairy industry for the most positive media coverage.

Strategy B: Build awareness of the Alberta dairy industry by proactively and positively positioning dairy producers as part of Alberta's communities.

**KRA 3:** Deliver timely communication, education and extension services to members and industry service providers.

Strategy A: Ensure members receive communication, education and extension through a variety of methods.

Strategy B: Provide regular communication for industry service providers.

## Learn-to-lobby bonus session now on the agenda prior to AGM opening

Source: Erin Jordan, Corporate Communications Coordinator

Alberta Milk's government relations firm, Alberta Counsel, is offering a lobby training session at the Deerfoot Inn and Casino on November 22, prior to lunch and the AGM opening. This portion is an added bonus to what the AGM has to offer later on. The session is right for you if you have a furthered interest in engaging your local government leaders in the dairy industry. Heather MacKenzie, government relations strategist, will walk dairy farmers through the process of lobbying, dos and don'ts, communication methods and why lobbying is important to the dairy industry.

The session is also right for you if you have been out of the lobby game for a few years and want a fresh perspective on the political landscape of today.

Want to register? Call or email Erin Jordan at 780-577-3305 or [ejordan@albertamilk.com](mailto:ejordan@albertamilk.com)

### Register for the AGM now

Registration for the 2016 Alberta Milk AGM and Dairy Conference is now open. It will take place at the Deerfoot Inn and Casino, in Calgary on November 22 -24. Alberta Milk covers the cost of one person per farm to attend including accommodations, meals and participating in each session. To register, please go to <http://www.cvent.com/d/wfqrwm/4W>. For more information, call Kim Skolarchuk at 780-577-3325.

This year, the conference will explore: Cultivating the Modern Dairy Industry Within a year, much has changed for the Alberta dairy industry. How we market fluid milk and how we manage and utilize milk, are undergoing changes. To best manage transition, we need to communicate and inform our stakeholders. What has not changed is Alberta Milk's desire to engage stakeholders. So join us for sharing information and perspectives, as well as networking with others in the industry.

## Dairy Industry Achievement Award

The Dairy Industry Achievement Award is awarded to someone that has dedicated so much to the dairy industry in Alberta. The award will be given out at the AGM/dairy conference banquet on November 23. To nominate someone worthy of the award, consider the following:

- volunteer efforts or committee work in service to the dairy industry
- agricultural education and youth activities in the dairy industry
- lobbying or championship efforts on behalf of the Alberta dairy industry
- scientific contributions to increase production or animal health
- environmental or animal health stewardship and spokespersonship

**Deadline:** All nominations must be received by Alberta Milk no later than September 30, 2016, by 4:30 p.m. Any packages which are missing information will not be considered. You can request information, specifically historical records, from Alberta Milk prior to September 15, 2016 to support your nomination. For your convenience, the nomination form is available at [albertamilk.com](http://albertamilk.com) or on the members-only site. You also have the option to mail or fax the completed document in.

### New this year: Recognition of Service Awards

The Recognition of Service award is new and is a way to recognize multiple people who have committed themselves to the provincial dairy industry. It is open to producers, processors, academics and members of government agencies or industries affiliated with dairy in Alberta. Anyone from any of these groups may nominate a recipient. The Corporate Affairs Committee will review and evaluate each nomination, then submit to the Alberta Milk Board for their final selection.

**Deadline:** All nominations must be received by Alberta Milk no later than September 30, 2016, by 4:30 p.m. Any packages which are missing information will not be considered. You can request information, specifically historical records, from Alberta Milk prior to September 15, 2016, to support your nomination. For your convenience, the nomination form is available at [albertamilk.com](http://albertamilk.com) or the members-only site. You also have the option to mail or fax the completed document in.



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## Lots of events...Taste Alberta, Breakfast on the Dairy Farm and Open Farm Days

Source: Erin Jordan, Corporate Communications Coordinator

On July 24, Taste Alberta hosted 75 foodies, bloggers and urban folks in four different agricultural and local food settings in the Edmonton area. One of those settings was Triple M Farms, board director Gezinus Martens' farm near Leduc.

The goal of the event is to educate people on where their food comes from and what makes Alberta-produced food great.

Gezinus talked about his dairy operation in an informative and easy-to-understand way. He took the tour around the milking parlour, the barn and focused on how healthy and cared-for cows produce milk.

A big thanks to Gezinus and his family for getting involved!

### Breakfast on the Dairy Farm in Southern Alberta

With just two months of planning, the van Asch family pulled off an amazing breakfast event in the south region. Spearheaded by Jane van Asch, the event saw 450 attendees come out and enjoy the morning at the farm. Kelsie Gilks, school and agriculture programs coordinator, was onsite and reports on a great day: "The Van Asch family did a fabulous job. We had many families come and try our Race the Farmer game, with lots also reminiscing about the good ol' days where they sat on a

stool and milked by hand. I was so happy to be a part of this day and can't wait to see what the future holds for other producers hosting this event."

Thank you to the van Asch family, Green Acres Holstein Club, the local 4-H club, as well as board members and delegates who joined together to make it a memorable inaugural event in the south region!

### Alberta Open Farm Days

Open Farm Days saw five central Alberta dairies opened to the public on Sunday, August 21. Alex Steeneveld of High Field Farms, was a first-time host, and reports that 60-70 attendees came by his Lacombe area farm from 11 a.m. to 5 p.m. Visitors enjoyed ice cream sandwiches and milk, and received Alberta Milk swag items to remember the day.

Thank you to the families of High Field, Bles-Wold, Primrose, Meihaven and Van der Gun Farms, for participating in the event!

Interested in participating in events next year? Alberta Milk can help by offering resources. Call Erin Jordan at 780-577-3305 for more information.



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# proAction® Animal Care & Traceability – Update

Source: Jodi Flaig, Industry Development Coordinator

Mock Validations for Animal Care and Traceability are currently being completed on all Alberta dairy farms, at the time of their CQM validation until September 2017. The purpose of these mock validations is to create awareness of the validation requirements and any areas needing to be addressed.

Implementing proAction® in this way allows dairy producers ample time to become familiar with the Animal Care and Traceability modules and to consider making applications for Growing Forward 2 funding to help assist with on-farm projects.

The proAction® Animal Care and Traceability validations will be included along with the Food Safety and Milk Quality (previously known as CQM) validations beginning September 1, 2017. Here are some further details:

- The Animal Care module requires an animal care assessment to be completed on every Canadian dairy farm prior to that farm's validation.
- For the first two years, these animal assessments will be conducted by Holstein Canada under contract with Dairy Farmers of Canada to all Canadian dairy farms.
- This assessment will be conducted on all farms, both members and non-members of Holstein Canada, in order to establish a Canadian baseline of animal care.
- There will be no charge to you for this initial assessment. Holstein Canada will be contacting every Canadian dairy producer (Alberta Milk shared your contact information) via mail to schedule the herd assessment visit and gather some basic farm information to make your farm visit as efficient as possible.
- These assessments could occur as soon as fall 2016 for some producers.

proAction® Animal Care & Traceability producer manual and reference materials have been distributed to every Alberta dairy farm at local proAction® workshops or via mail for those unable to attend a workshop.

Unlike the delivery of CQM, proAction® Animal Care & Traceability will not be delivered on a one-to-one basis on-farm. This means that we strongly encourage you to participate in future learning events in your area. These learning events will allow for clarification of specific questions regarding the Animal Care & Traceability validations and animal care assessment.

**Articles and Mail-outs** – will allow producers and their staff to read updates on proAction® on their own time.

**Webinars** – will be offered to communicate updates on proAction®, discuss frequently asked questions and hear from topic specialists.

**Local On-Farm Workshops** – will provide a different approach to learning in a cost-effective manner. The purpose is to share personal producer situations, create dialogue about the host farm's situation, and discuss potential solutions based on best management practices. Invitation for local workshops will be extended to producers and industry service providers (eg: veterinarians, feed reps, hoof trimmers, equipment suppliers, etc).

**Building Block Workshops** – will be held to promote specific knowledge and skill building around areas of key importance to animal care.

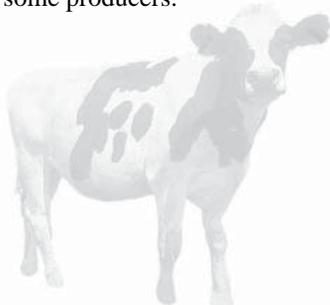
For further information on proAction® and learning events in your area, please call :  
Jim Eisen at 780-577-3318 or  
Jodi Flaig at 780-577-3307



## Support Price Increase September 1, 2016 –

The Canadian Dairy Commission has announced effective September 1, 2016, an increase in the support price for skim milk powder and for butter. The CDC expects these adjustments in support price to result in a 2.76% overall increase in producer revenue from milk processed into yogurt, ice cream, cheese and butter.

With these upward adjustments, the producer blend should equate to approximately an overall price increase of \$1.13/hL on all milk. This decision will help to fill the gap between the cost of production (COP) and producer revenue. These adjustments in prices are meant to help offset the significant reduction in producer revenues in the last year. This lower revenue was partly due to a decrease in world prices and partly due to larger sales of surplus milk protein in low-priced markets.



## Agricultural Labour Summit

The Agriculture Industry Labour Council of Alberta (AILCA) is excited to be hosting the third annual Agricultural Labour Summit. This year we will be focusing on practical solutions for farmers and ranchers to help them adapt and thrive in the changing world of human resources. Please join us at Olds College, a centre of excellence for agriculture in the province. Learn, grow, prosper.

To view the agenda and registration go to: [aglaboursummit.ca](http://aglaboursummit.ca)

## AGM Update: Who's speaking and on which topics?

Source: Erin Jordan and speaker's websites

The AGM is from November 22-24 in Calgary at the Deerfoot Inn and Casino. The dairy conference, on the 23<sup>rd</sup> will feature the following speakers:

### Peter Chapman- Retailer perspective on the Canadian dairy industry

Peter understands the Canadian food industry. He is committed to helping producers and processors understand the retailers and the consumer.



His experience is extensive – from developing products, building relationships with suppliers throughout the supply chain, to retail merchandising. Prior to starting GPS Business Solutions, Peter worked for 19 years with Canada's largest food retailer, Loblaws. While at Loblaws, Peter was responsible for produce, bakery, deli/HMR, seafood and floral in Atlantic Canada.

Peter's goal is to get more of your products in to the shopping cart and offer the retailer's perspective on products.  
[www.gpsbusiness.ca](http://www.gpsbusiness.ca)

### Gord Winkel- An analysis of our social license to operate

After retiring as a Vice President for Syncrude Canada Ltd., Gord joined the University of



Alberta in 2010 as Chair and Industrial Professor for the Safety and Risk Management Program in the Faculty of Engineering.

Gord has worked extensively in the oil sands industry, in a variety of executive roles. His experiences allow him to speak confidently on social license to operate.

### Geraldine Auston- Current affairs in activism

Geraldine has a diverse background in executive management for the agri-food sector in Canada. Currently serving as the General Manager of the BC Hog Marketing Commission & BC Pork Producers Association, her past roles include Director of Communications with BC Cranberry Marketing Commission and General Manager of the BC Farm Animal Care Council.

She offers a unique perspective into the world of Canadian activism.

### Julaine Treur- Advocating for the Canadian dairy industry in the online world

Canadian dairy farmer, mom and wife, Julaine embodies the modern dairy farm life and shares it through her social media channels. Her beautiful writing style and openness to show her life on the farm make her blog a success amongst dairy fans and skeptics alike.



Julaine will focus on the unique interactions she's had when communicating online about the dairy industry.  
[inuddernews.wordpress.com](http://inuddernews.wordpress.com)



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## Shawna Randolph- Long time Edmonton news anchor, offers traditional media perspective

In 2001, Shawna retired from the daily grind of news anchoring from CFRN but returned to local news as the co-host of CTV-2's Alberta Primetime, a daily current events news magazine show.



Between this time, she spearheaded the City of Edmonton's Media Relations Unit and managed it until 2008. Additionally, Shawna provided regular media relations support to the Edmonton Humane Society as the organization's spokesperson from 2008 to 2013.

She is the proud recipient of Edmonton's Woman of the Year Award, presented at the 2005 Consumers' Choice Awards for Business Excellence.

Shawna's speaking session will focus on her experience working in local Alberta news and media relations with the Edmonton Humane Society.

[www.randolphcommunications.com](http://www.randolphcommunications.com)

## Duane Janiskevich- Personal story on the topic of workplace safety

As a humorous and passionate storyteller, Duane encourages audiences to address their safety attitudes and inspires people to learn from their own life lessons. Duane



has a diverse background with experience as a labourer, civil technologist, high school teacher, programmer analyst, management consultant and a safety & motivational speaker.

He's taken a lot of chances, had many careers, and learned from big mistakes. His session will focus on his personal tale of a workplace safety mishap. [stopcuttingcorners.ca](http://stopcuttingcorners.ca)

## Fall Producer Meetings

Source: Kim Scholarchuk, Administrative Assistant

Please note the following dates and locations for the upcoming Fall Producer Meetings. For all meetings, registration starts at 9:30 a.m. and the meeting will begin at 10 a.m. More information will be mailed to you and will also be posted at [albertamilk.com](http://albertamilk.com) and the member's only site.

### North Region

Tuesday, November 1

Barrhead Neighborhood Inn – 6011 49 Street  
Barrhead, AB

Wednesday, November 2

Executive Royal Inn, 8450 Sparrow Drive  
Nisku, AB

### Central Region

Thursday, November 3,

Black Knight Inn, 2929 50 Avenue  
Red Deer, AB

### South Region

Friday, November 4

Coast Lethbridge Hotel & Conference Centre  
526 Mayor Magrath Drive South  
Lethbridge, AB



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## services

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Find out about the Jersey Breed on JerseyWest's website at [jerseycanada.com/jerseywest](http://jerseycanada.com/jerseywest).

Western Canadian Classic -Team Alberta. This youth show rotates amongst the 4 western provinces with competitions and fun activities for youth age 12-21. **Phone Lexi Wright at 403-862-5600 or Sue Crest at 780-675-4643.**

Custom baling and wrapping 4x5 and 4x4 round bales. Available in central Alberta from Ponoka to Airdrie. Visit [wrappedbale.ca](http://wrappedbale.ca).  
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[www.biochecklabs.com](http://www.biochecklabs.com)



# Dairy Production Statistics

Producer Pool Additions/Deductions July 2016		
	Additions (\$)	Deductions (\$)
Audit Adjustment	0.00	0.00
Bulk Tank Callibration	0.00	3,505.00
Discarded	0.00	42,501.40
PLR	0.00	181,820.43
Interest	9,390.27	225.22
Metering	62,446.26	0.00
Organic	78,704.75	0.00
Trucking	0.00	0.00
Violations	68,445.40	0.00
<b>Average Deductions per Kg Total Solids</b>		<b>(\$0.0011)</b>

Listed below are the Class 5 prices calculated by the Canadian Dairy Commission.

Class 5 Prices (\$/kg) September 2016			
Milk Class	Butterfat	Protein	Other Solids
Class 5a	7.4699	5.1961	0.2298
Class 5b	7.4699	1.9040	1.9040
Class 5c	4.4719	1.7608	1.7608
Class 5d	contract by contract price		
Class 4m	contract by contract price		

Provincial Average Components July 2016	
Butterfat	3.9094 kg/hl
Protein	3.2536 kg/hl
Other Solids	5.7598 kg/hl

Average Milk Prices	
Month	TPQ \$/hL
July 2016	78.96
June	79.09
May	79.22
Apr	79.35
Mar	79.71
Feb	75.23
Jan	79.60
Dec	82.96
Nov	83.08
Oct	80.03
Sep	77.65
Aug	76.79

2015-16 Quota Exchange and Credit Deadlines		
Quota Transfer Deadline Date	Credit Transfer Deadline Date	Effective Date
Sep. 16, 2016	Sep. 23, 2016	Oct. 1, 2016
Oct. 17, 2016	Oct. 24, 2016	Nov. 1, 2016
Nov. 16, 2016	Nov. 23, 2016	Dec. 1, 2016

Provincial Milk Quality Averages		
Month	Bacteria Average (IBC)	Somatic Cell Count (SCC)
July	20,535	210,713

# Dairy Production Statistics



Quota Exchange Daily Production Quota		
	Total Transferred	Clearing Price/kg
<b>Sep 2016</b>	<b>173.13</b>	<b>\$40,300</b>
Aug	17.15	\$40,260
July	119.72	\$39,325
June	55.86	\$39,030
May	133.50	\$38,555
Apr	106.83	\$38,550
Mar	93.62	\$38,850
Feb	75.06	\$38,000
Jan	126.39	\$37,275
Dec	94.00	\$36,450
Nov	117.53	\$35,650
Oct	119.08	\$35,000
Sep	47.75	\$35,900

Underproduction Credit Transfers		
Month	Kg	Price\$/eligible kg
<b>Aug 2016</b>	<b>59,481.67</b>	<b>\$9.94</b>
Jul	63,446.02	\$9.80
Jun	59,825.00	\$9.94
May	77,106.50	\$9.49
Apr	70,836.79	\$9.22
Mar	91,601.49	\$10.43
Feb	90,317.99	\$9.62
Jan	97,910.00	\$9.18
Dec	84,868.62	\$8.22
Nov	76,687.50	\$7.64
Oct	102,022.00	\$6.65
Sep	80,458.70	\$6.78
Aug	61,309.40	\$7.66

Quota and Milk Production Summary (BF kg)					
Month	June	July	August	September	October
Status	Official	Pre-Pooling	Projected	Projected	Projected
<b>Alberta</b>					
Butterfat Production (kg/day)	81,42	80,204	79,614	80,929	82,213
Producer Quota (kg/day)	80,931	80,489	80,441	80,391	80,341
Provincial Quota (kg/day)	81,241	76,798	77,377	80,216	81,122
Producer Position (Days)	-2.68	-2.83	-3.16	-2.95	-2.21
Provincial Position (Days)	-2.08	-0.83	0.08	0.34	0.75
Cumulative Position (%)	-0.59%	-0.22%	-0.02%	0.09%	0.21%
Penalty (kg)	0	0	0	0	0
<b>Western Milk Pool</b>					
Butterfat Production (kg/day)	223,428	221,888	221,410	225,015	229,112
Pool Quota (kg/day)	230,832	218,207	219,853	227,920	230,493
Cumulative Position (%)*	-1.24%	-1.10%	-1.04%	-1.14%	-1.19%
Penalty (kg)	0	0	0	0	0

\*The Western Milk Pool's (WMP's) limits on production are +0.50% and -1.50% of the WMP's rolling 12-month quota.





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## Production Update

Source: Jonathan Ntoni, Policy Analyst

Production remains strong in Alberta. Daily volumes peaked in June at 2,070,000 litres and is now expected to be on a decline until October before it starts to rise again. Provincial average butterfat density has also hit a seasonal minimum of 3.91 per cent in July and is expected to rise steadily in the coming months to a peak of about 4.18 per cent in November. Incentive-day utilization has declined from over 60 per cent in April to 50 per cent in July and is expected to continue on this trend.

Although our cumulative quota position (CQP) is climbing and expected to reach the +0.5 per cent upper limit by December 2016, there is still lots of opportunity to produce in the West. This is mainly due to the seasonality in milk demand [i.e., high in late fall and Christmas] and the relatively low production in the other WMP provinces. Furthermore, the CMSMC has approved suspension of any over/under-production penalties; and extension of the five per cent production sleeve until February 28, 2017 to help rebuild stocks and serve the growing markets. Producers are therefore encouraged to continue to fill their quota and if possible, the incentive days in order to take advantage of the production opportunity in the west.

## Quota Issuance Increase and Additional Incentive Days Announcement September 1, 2016

Source: Jonathan Ntoni, Policy Analyst

At the Alberta Milk Board of Directors meeting on August 25, 2016, the board approved a Total Production Quota increase of +1.5 per cent effective September 1, 2016. The Board also issued two additional incentive days each for November and December 2016. This is in addition to the current two incentive days already in place for September and October.

The Board's decision to increase quota and issue additional incentive days considered several factors, including underproduction in the west, consistent growth in national demand for butterfat, and the need to rebuild butter stocks and supply the growing market.

Producers are encouraged to continue to fill their quota and if possible, the incentive days, in order to help boost production in the west.

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