

THE ALBERTA DAIRY INDUSTRY

AT A GLANCE

MEET AN ALBERTAN DAIRY FARM FAMILY!

THEY ARE ONE OF

540



DAIRY FARMS IN ALBERTA

LIKE THE AVERAGE HERD, THEY HAVE

93

 COWS ON THEIR FARM

MAKING BESSY HAPPY IS A BIG PRIORITY



HAPPY COWS =
HAPPY FARMERS

Every single one
of these farms are

FAMILY OPERATED



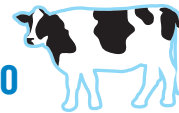
NO
FACTORIES
HERE

EACH HERD IS MILKED AT LEAST

- ✓ 2 times a day
- ✓ 7 days a week
- ✓ 365 days a year

They milk Holstein cows.

MOST IN
ALBERTA DO



THIS IS A HOLSTEIN COW!

HER NAME IS *Bessy*

SO THEY DO A LOT OF THINGS
TO MAKE SURE SHE IS
HAPPY, LIKE: ↘



Clean,
fresh water



Cool barns in the summer
and warm in the winter



Care if they
are sick



Nutritious
feed

THEIR FARM CONTRIBUTES TO
THE TOTAL OF ABOUT
658,000,000 L
OF MILK PRODUCED
IN ALBERTA EACH YEAR



ALBERTA
IS THE FOURTH
LARGEST

MILK PRODUCING
PROVINCE IN CANADA



CANADA HAS SOME OF THE
HIGHEST STANDARDS
— IN THE WORLD FOR MILK —
SAFETY AND QUALITY

Only safe and high quality milk is picked up and processed

NOT SAFE = NOT PICKED UP

ANTIBIOTICS:

WE TEST. IF WE FIND,
WE DISCARD

✕ Synthetic growth hormones are **ILLEGAL** for use in Canada ✕

It is picked up and goes to one of Alberta's

19 MILK PROCESSING PLANTS



After it is pasteurized and packaged,
fluid milk heads to your
GROCERY STORE



After only **5 days**, milk gets from the cow
to the shelf bursting with **16 ESSENTIAL NUTRIENTS**

IN ADDITION TO THESE PLANTS, THERE ARE

— 10,000 —

OTHER PEOPLE THAT RELY ON THE ALBERTA
DAIRY INDUSTRY FOR THEIR LIVELIHOODS



vets



researchers



milk haulers

How's that for keeping things

Fresh! ?

Local! ?

Thanks to supply management, we receive

\$0 IN SUBSIDIES
FROM THE
CANADIAN GOVERNMENT



Look for the 100% Canadian Milk
symbol to know you're supporting
local farming families

So drink up, we'll make more.

albertamilk.com

