**2017 Dairy Conference**

**Standing United**

**November 22, 2017 | Fantasyland Hotel**

8:00 – 9:00 am Registration and Breakfast

9:00 – 9:15 am Tom Kootstra, Chairman of the Alberta Milk Board

*Welcome and Opening Remarks*

9:15 – 9:30 am  Dan Wong and Ann Landers

*Western Dairy Council Address*

9:30 – 10:45 am Session 1: Tony Chapman

*Stop selling your story. Become Part of Mine.*

10:45 – 11:15 am Dairy Break

11:15 – 12:15 pm Session 2: Herman Barkema, University of Calgary Veterinary Medicine

*Antimicrobial use / resistance*

12:15 – 1:00 pmLunch

1:00 – 1:15 pmAlberta Milk/Alberta School Athletic Association Scholarship presentation

Provincial Quality Milk Award presentation

1:15 – 2:15 pm Session 3: Peter Kuperis, Alberta Agriculture and Forestry

 *Navigating Changes in Trade*

2:15 – 2:45 pm Dairy Break

2:45 – 3:45 pm Session 4: Jennifer Jones

 *DFC’s Fuelling Women’s Champions*

6:00 pm Banquet

Welcome from the Minister of Alberta Agriculture and Forestry

Recognition of Service Award

Recognition of Outgoing Directors

Entertainment: Sheldon Casavant, Interactive Magic